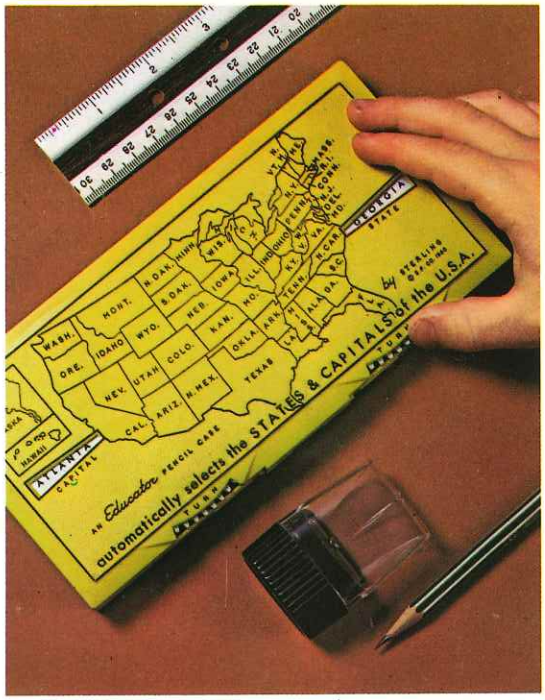
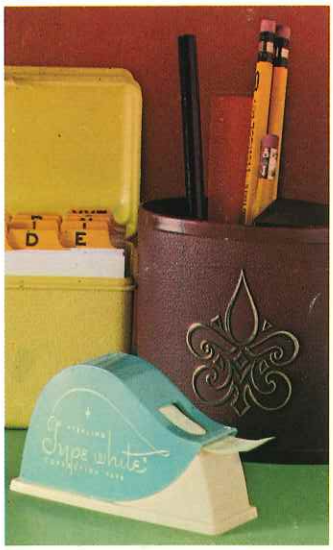
XD 74/
Stationery
Pubs.
Bof

Recd March 1969
Toy Fair

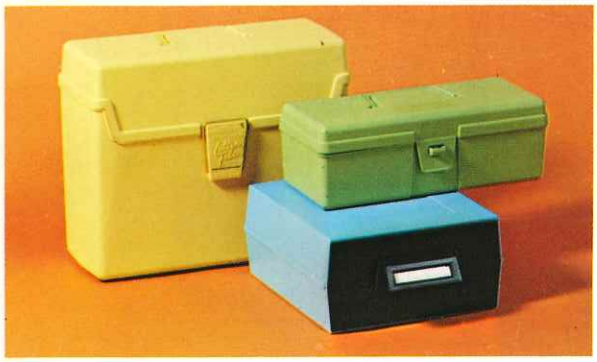


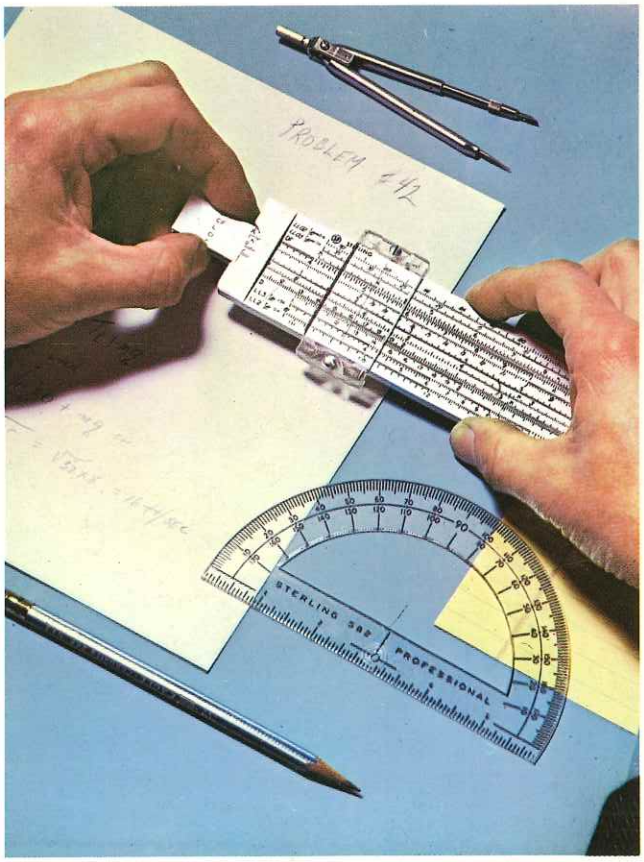


STERLING

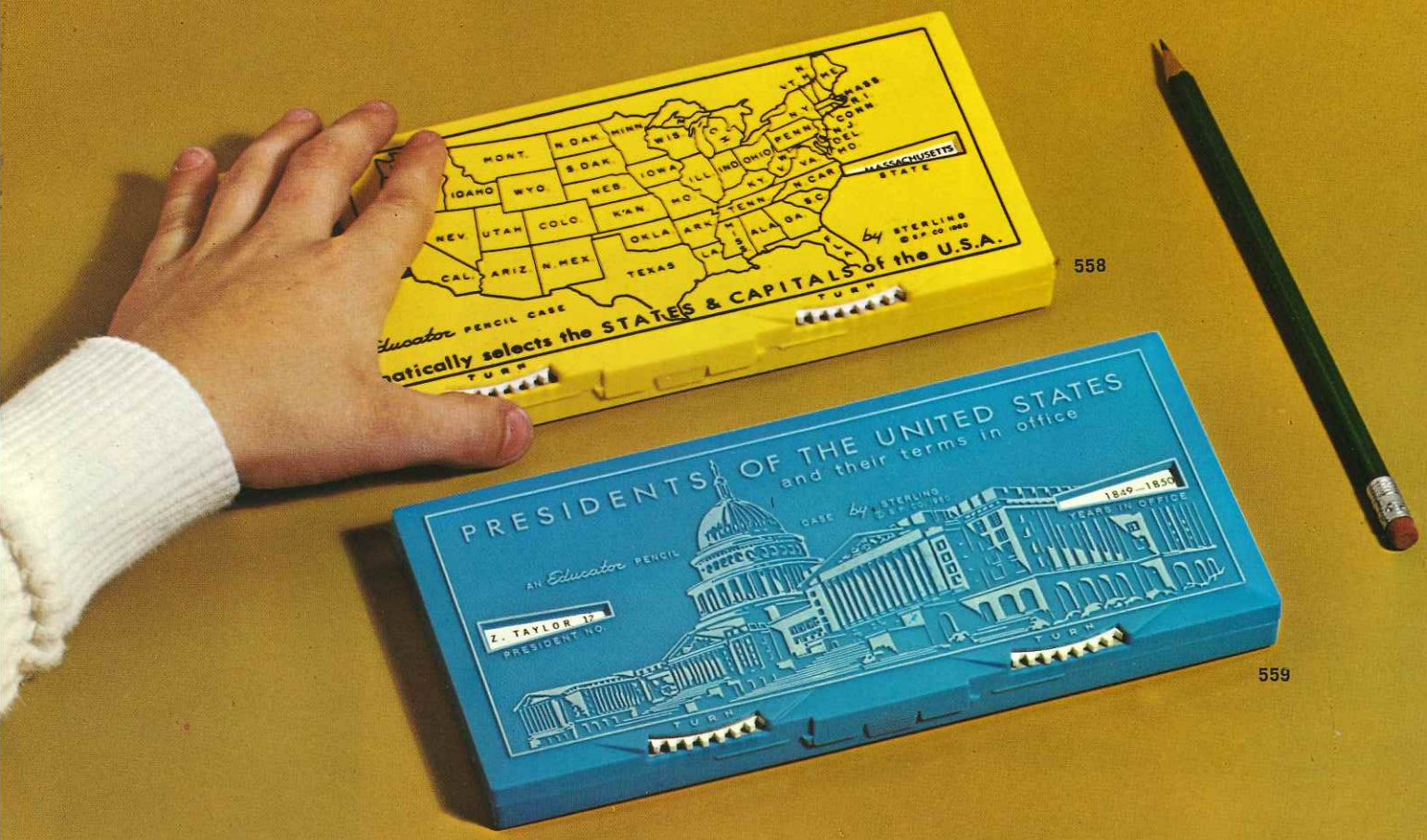
Manufacturers of SCHOOL & STATIONERY SUPPLIES

1970





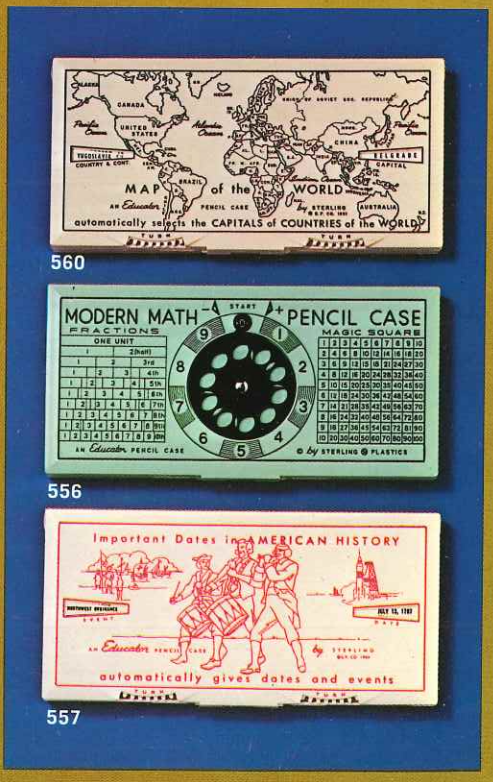
DIAL THE ANSWER *EDUCATOR* PENCIL CASES


Educator PENCIL CASE
automatically selects the STATES & CAPITALS of the U.S.A.
TURN
MASSACHUSETTS STATE
by STERLING
PRESIDENTS OF THE UNITED STATES and their terms in office
An Educator PENCIL CASE by STERLING
1849–1850 YEARS IN OFFICE
Z. TAYLOR 12th PRESIDENT NO.
TURN

558

559

- Dial Indexing Device – automatically finds the answers and supplies reference information to students questions. A dramatic educational innovation that's fun to use as a game too.
- Precision molded of high impact Polystyrene. Hinged cover, safety catch.
- Inside each case is additional information and instructions – PLUS a quality assortment of school supplies.



560

556

557

No. 558 U.S. MAP PENCIL CASE
Dials the 50 states and their capitals . . . . . Retail **$1.00**

No. 559 PRESIDENTS PENCIL CASE
Dials the presidents and their terms in office . . Retail **$1.00**

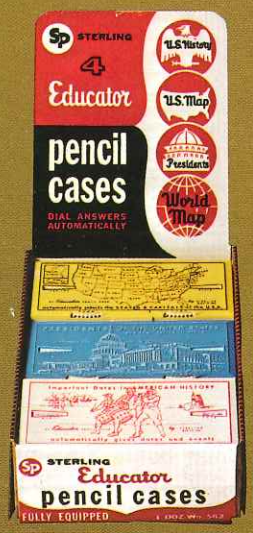
No. 560 WORLD MAP PENCIL CASE
Dial index shows countries and capitals of countries.
Retail **$1.00**

No. 556 MODERN MATH PENCIL CASE
The telephone-type dial top visually shows how numbers added or subtracted, increase or reduce . . . . . Retail **$1.29**

No. 557 AMERICAN HISTORY PENCIL CASE
Dial the important events in our history and obtain the dates they occurred . . . . . Retail **$1.00**

ATTRACTIVE DISPLAY CARTONS
All pencil cases on this page individually labeled in shrink pack. ½ doz. to display carton. Case packed ½ gross.

No. 562 EDUCATOR ASSORTMENT
Packed: Individually labeled in shrink pack. 1 doz. assorted No. 557, 558, 559, 560. Case packed 1 gross.



562

Nos. 277 and 278 CRAYON, UTILITY AND JUNK BOXES

No. 277 – 4 3/16" x 4 1/4" x 1 5/16" **No. 278** – 7 3/8" x 4 1/4" x 1 5/16"
Lifetime, self-hinged cover design of polypropylene. Ideal for school, workshop, boating, sewing or storing any loose items. Assorted colors.
No. 277 ..... Retail **29¢** No. 278 ..... Retail **59¢**

PACKED: No. 277 – Individually labeled, 2 doz. to corrugated carton, case packed – 1 gross.
No. 278 – Individually labeled, 1 doz. to corrugated carton, case packed – 2/3 gross.

No. 640 BLACKBOARD ERASER AND LINT BRUSH
Erases chalk when wet or dry, neater, faster. Plastic foam material serves as an excellent lint brush. Assorted colors ..... Retail **29¢**
PACKED: Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

No. 634 WALKIE-TALKIE PENCIL CASE
Antenna and knobs move. Polypropylene case equipped with school supplies. Color: Black. Retail **$1.00**
PACKED: Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.

Nos. 555 and 622 MULTIPLIER – RULER PENCIL BOX
Magic slide moves – spots the multiplicands to the multiplier and pops the products automatically! 3-in. Ruler Cover, topped with built-in sharpener. Assorted colors ..... Retail **39¢**

PACKED: No. 555, 1 doz. assorted in display carton, case packed - 2 gross.
No. 622, individually blistered, 1 doz. to tuck carton, case packed - 1 gross.

Nos. 526 and 632 SLIDE TOP PENCIL CASE
Features a slide-open-and-close top. Contains quality school supplies. Translucent top, opaque case ..... Retail **59¢**

PACKED: No. 526, individually labeled. 1 doz. to display carton. No. 632, individually blistered, 1 doz. to corrugated carton. Case packed – 1 gross each.

No. 570-X FLEXIBLE PENCIL CASE
Soft vinyl plastic pencil pouch with easy sliding metal zipper closure. Assorted colors . . . . . Retail **29¢**

PACKED: 2 doz. assorted to tuck carton. Case packed - 2 gross.

RING BINDER POUCHES
No. 151 — 9½″ x 6″ and **No. 152** — 10½″ x 8″ WITH PLASTIC ZIPPER
No. 571 — 9½″ x 6″ and **No. 572** — 10½″ x 8″ WITH METAL ZIPPER
Colorful, vinyl plastic pouches fit 2 or 3 ring binders. Perfect for pens, rulers, pencils etc. Holds cards, orders, memos, swatches etc. Assorted colors.
Retail — No.151 **39¢**, No. 152 **49¢**, No. 571 **29¢**, No. 572 **39¢**

PACKED: No. 151 and 152 — individually labeled, 3 doz. to tuck carton. Case packed - 2 gross each.
No. 571 and 572 — individually labeled, 2 doz. to tuck carton. Case packed - 2 gross each.

No. 166 18″ x 16″ JUMBO STORM BAG
All-purpose bag of heavy .008 gauge vinyl, washable. Waterproof stitchless seams and easy to use plastic zipper closure. Assorted colors . . . . . Retail **$1.19**

PACKED: Individually labeled, 2 doz. to inner corrugated carton. Case packed - 1 gross.

Nos. 501 and 502 POCKET PENCIL SHARPENERS
Both are made of finest quality materials with hardened and honed rust-proof Swedish steel. No. 501 assorted opaque colors. No. 502 assorted transparent colors . . . . . Retail **5¢**

PACKED: 2 doz. assorted of a number to a display carton. Case packed - 5 gross each.

No. 536 DOUBLE-BARREL PENCIL SHARPENER
Large opening sharpens crayons and oversized pencils — smaller opening sharpens regular pencils. Finest German quality blades. Assorted opaque colors . . . . . Retail **15¢**

PACKED: 2 doz. in special basket display. Case packed - 5 gross.

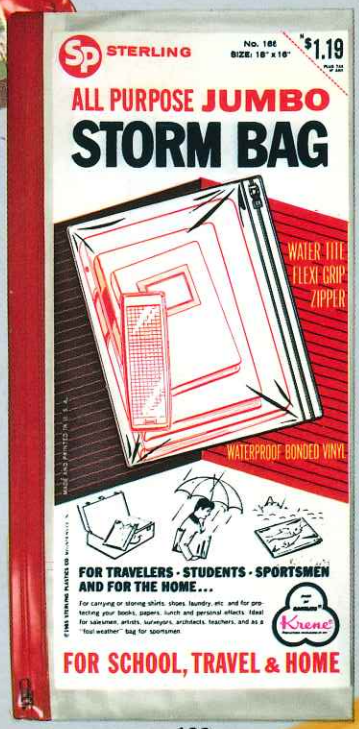
No. 618 CREEPY PENCIL SHARPENER
Detailed reproductions of a Turtle, Beetle, Ant and Spider! Each contains a sharpener. Assorted colors . . . . . Retail **19¢**

PACKED: Individually blistered, 1 doz. to display carton. Assorted to doz. Case packed - 2 gross.

571

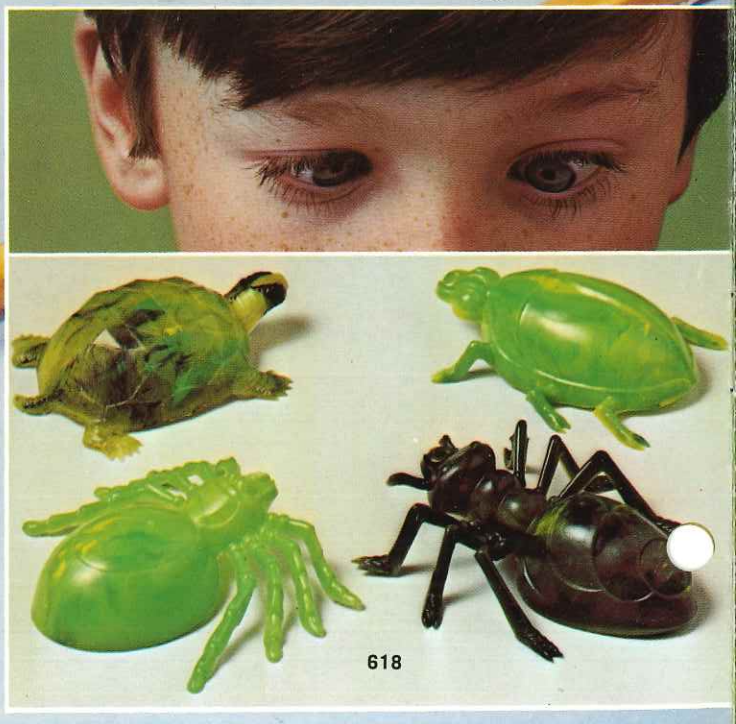
570-X

152



166

502
501
536

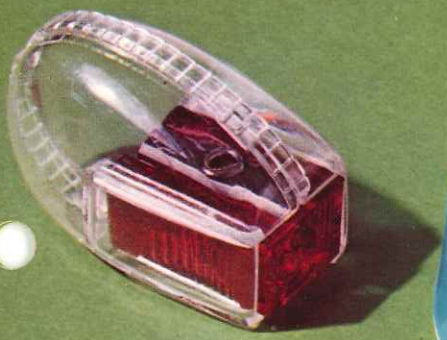

618

605

No. 605 STAINLESS STEEL PENCIL SHARPENER
Stainless steel gives thousands more long tapered, professional points. Blades processed same as stainless razor blades. Black base, crystal top. Retail **29¢**

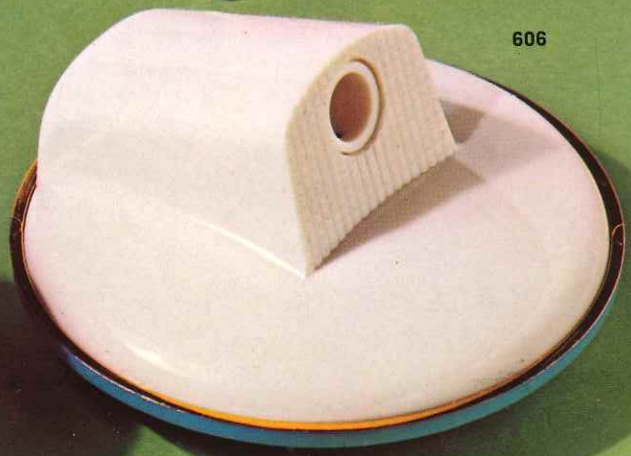
PACKED: Individually blistered, 1 doz. to display carton. Case packed - 1 gross.

230



250

521



606

No. 230 PENCIL AND CRAYON SHARPENER
One end sharpens pencils, the other crayons. Large shavings receptable. Assorted colors . . . . . Retail **15¢**

PACKED: 2 doz. assorted to display carton. Case packed - 5 gross.

No. 250, 250-B, and 250-W SUPER SHAVER SHARPENER
Sparkling modern shape for pocket or purse. Clear cover snaps off for easy emptying. Red, green colors, clear crystal covers.
No. 250, 250-B . . . . . Retail **10¢** No. 250-W . . . . . Retail **15¢**

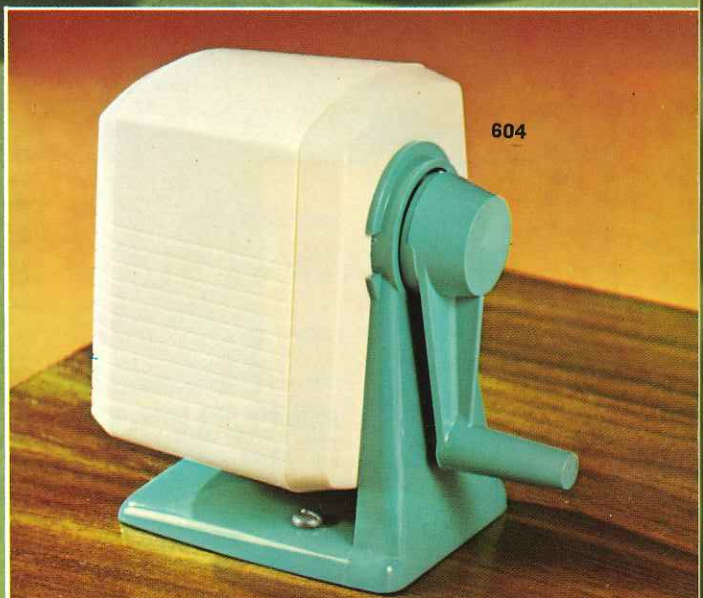
PACKED: No. 250 — 2 doz. individually carded assorted to display carton.
No. 250-B — 2 doz. assorted in display carton.
No. 250-W — individually blistered, 2 doz. to tuck carton. Case packed: 250, 250-B , 5 gross. 250-W - 4 gross.

Nos. 521 and 623 PENCIL AND CRAYON SHARPENER
Ideal sharpener for office desk, home or school. Container holds shavings. Assorted colors.
No. 521 . . . . . Retail **15¢** No. 623 . . . . . Retail **25¢**

PACKED: No. 521 — 2 doz. assorted in display carton. Case packed - 5 gross.
No. 623 — individually blistered, 1 doz. assorted in tuck carton. Case packed - 2 gross.

No. 606 DESK TOP PENCIL SHARPENER
Stainless steel lasts longer. Gives a sharp, long tapered, professional point. Gold embossed, with large shavings receptacle. Assorted colors . . . . . Retail **49¢**

PACKED: Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.



604

No. 604 STAINLESS STEEL CUTTER PENCIL SHARPENER
Stainless steel cutter gives thousands more sharpenings. Makes a long tapered point. Made of high-impact, durable plastic, with screws for mounting horizontally or vertically. Assorted colors.
Retail **$1.00**

PACKED: Individually blistered, 1 doz. to a corrugated carton. Case packed - ½ gross.

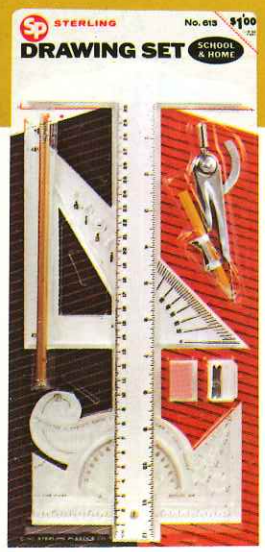
No. 504 "FIVE STAR" NOVELTY SHARPENERS
Twenty-four piece contents feature Speed-Boat, Convertible Car, Jet-Airplane, Wiggle Action TV and Space Capsule sharpeners. Assorted colors . . . . . Retail **15¢**
PACKED: 2 doz. assorted to display carton. Case packed - 5 gross.

No. 507 GLOBE PENCIL SHARPENER
Globe shows continents, countries, cities, oceans, currents, rivers, accurately lithographed in 6 brilliant colors. Base fitted with Pencil Sharpener. Assorted colors . . . . . Retail **29¢**
PACKED: 1 doz. to display carton. Case packed - 2 gross.

No. 603 SLIDE TOP SHARPENER
A miniature of the Slide Top Pencil Case — built-in pencil sharpener with receptable to hold shavings. Assorted colors. Retail **25¢**
PACKED: Individually blistered, 2 doz. to tuck carton. Case packed - 2 gross.

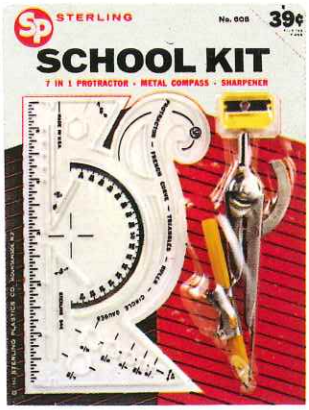
No. 607 WALKIE-TALKIE SHARPENER
Miniature walkie-talkie sharpener with movable antenna; catches shavings . . . . . Retail **39¢**
PACKED: Individually blistered, 2 doz. to tuck carton. Case packed: 2 gross.

Nos. 583 and 621 TV WIGGLE SHARPENER
Realistic pictures for novel entertainment. Built-in precision pencil sharpener with large shavings receptacle. Assorted colors.
No. 583 . . . . . Retail **25¢** No. 621 . . . . . Retail **29¢**
PACKED: No. 583 - 1 doz. assorted in display carton.
No. 621 - individually blistered, 1 doz. assorted to tuck carton. Case packed - 2 gross each.

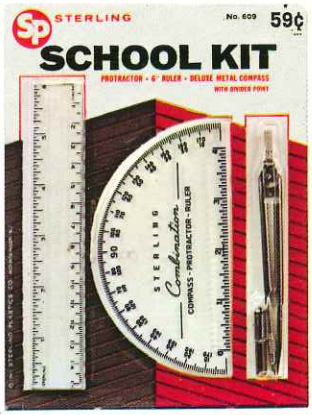


No. 613 DRAWING SET
Contains sturdy, precision made T-square 12″ long with inch and metric scales, 7-in-1 protractor, 6″ 30-45-60-90° triangle, nickel-plated metal compass from Japan, pencil sharpener, drawing pencil and red rubber eraser. Assorted colors. Retail **$1.00**
PACKED: Individually blistered, 1 doz. to corrugated carton. Case packed - ½ gross.

No. 550 RING BINDER DRAFTING SET
Fits all standard 2 and 3 ring binders. Vinyl fitted pockets hold 4″ 45°-90°, 6″ 30°-60° triangles, protractor, 5″ Mannheim slide rule, 6″ ruler, German compass-divider, and spare leads. Information card on back gives detailed tables required for natural trigonometric functions, four-place logarithms, all angle formulas, and weights and measures tables. Assorted colors. Retail **$2.49**
PACKED: Individually in poly-bag with header, ½ doz. to tuck carton. Case packed - 2 doz.

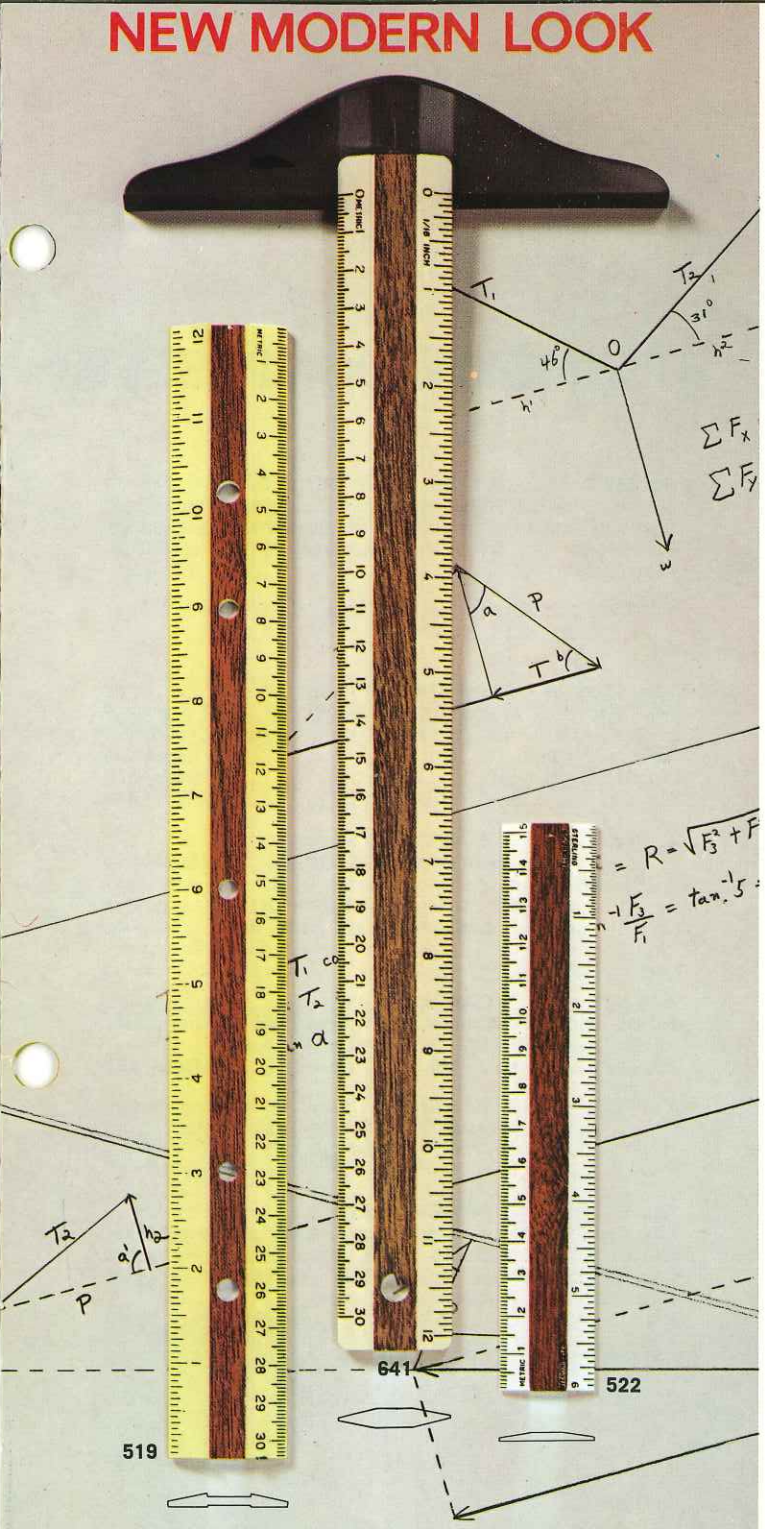


No. 608 SCHOOL KIT
Includes nickel-plated metal compass from Japan with pencil, 7-in-1 protractor and pencil sharpener. Assorted colors . . Retail **39¢**
PACKED: Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.



No. 609 SCHOOL KIT
Contains deluxe nickel-plated metal compass-divider made of finest German steel, capsule of leads, compass-protractor and 6 inch pocket ruler. Assorted colors — Retail **59¢**
PACKED: Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

NEW MODERN LOOK



Beautifully Finished Wood-grained Center Channels

No. 519 12″ RULER
Sturdy plastic with a special flat design. Standard 1/16″ and metric scales. Permanently bonded and sharply defined engravings – with built-in inking edges. Assorted colors ..... Retail **15¢**
PACKED: 2 doz. to display carton. Case packed - 3 gross.

No. 641 HEAVY DUTY 12″ T-SQUARE
Durable, heavy plastic. Recessed, accurate 1/16″ and metric scales. Built-in inking edge. Color: beige.
Retail **$1.00**
PACKED: Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.

No. 522 6″ RULER
Smart looking pocket ruler with inch and metric scales. Assorted colors ..... Retail **10¢**
PACKED: 3 doz. assorted to tube display. Case packed - 5 gross.

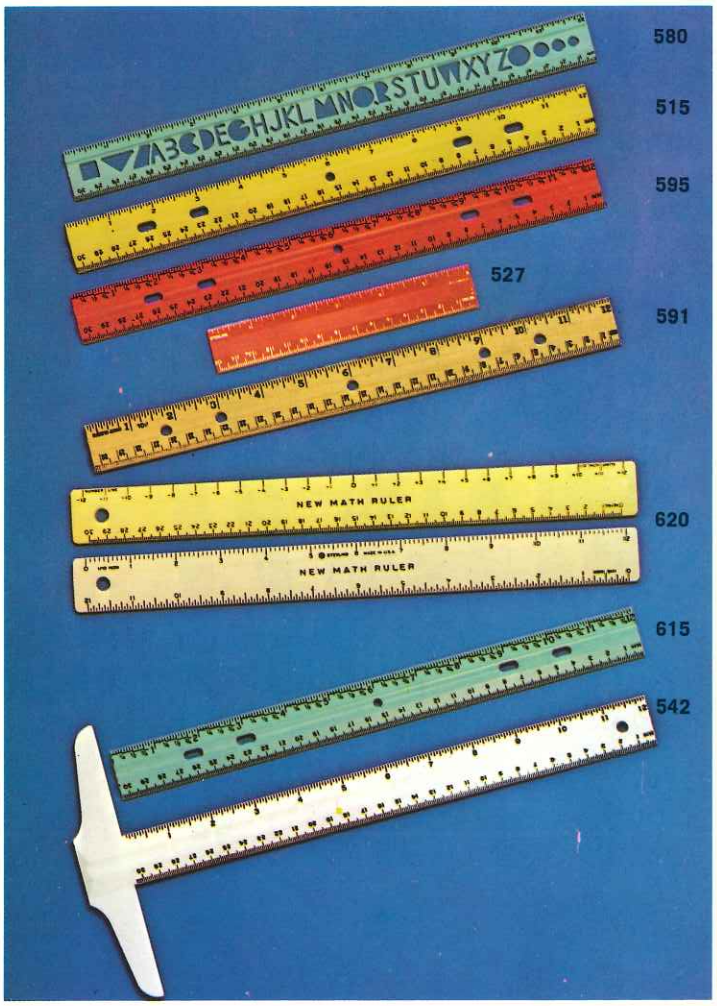
BRIGHT AND ATTRACTIVE 12″ RULERS

Rigid, Lightweight, Strong, Accurate. The most complete line available. Eye-catching colors ..... Retail **10¢**

No. 580 LETTERING GUIDE RULER
Tapered letters, triangles, squares and circles serve as a template or precise guide for creating letters and shapes . . . scale on both edges.

No. 515 STANDARD RULER
Raised 1/16″ and metric calibrations accurately registered– permanently bonded – sharply defined.

No. 595 12″ SCHOOL RULER
One side has 12″ inches in 1/16″ with bold ¼″ markings emphasizing the ¼″, ½″, ¾″ and 1″. Other side has regular metric scale. Permanently bonded raised engravings.
PACKED: 2 doz. to display carton. Case packed - 5 gross each of above.



No. 527 6″ POCKET RULER
Heavy duty with inch and millimeter calibrations permanently bonded. Assorted colors or clear crystal only. ..... Retail **5¢**
PACKED: 3 doz. assorted to tube display. Case packed - 5 gross.

No. 591 12″ WOOD RULER
Made of selected hardwood with durable protective finish and metal edge. Inch and metric calibrations ..... Retail **10¢**
PACKED: 3 doz. to display carton. Case packed - 5 gross.

Nos. 620 and 620-B NEW MATH 4 IN 1 RULER
One basic 4 scale ruler – has 1/16″, 1/10″, metric and number line. Calibrations are recessed, sharp, clean, accurate. The toughest kid-proof ruler available. Assorted colors ..... Retail – No. 620 . . . **39¢** - No. 620-B . . . **29¢**
PACKED: No. 620, individually blistered, 1 doz. to tuck carton.
No. 620-B, 1 doz. to display carton. Case packed - 2 gross each.

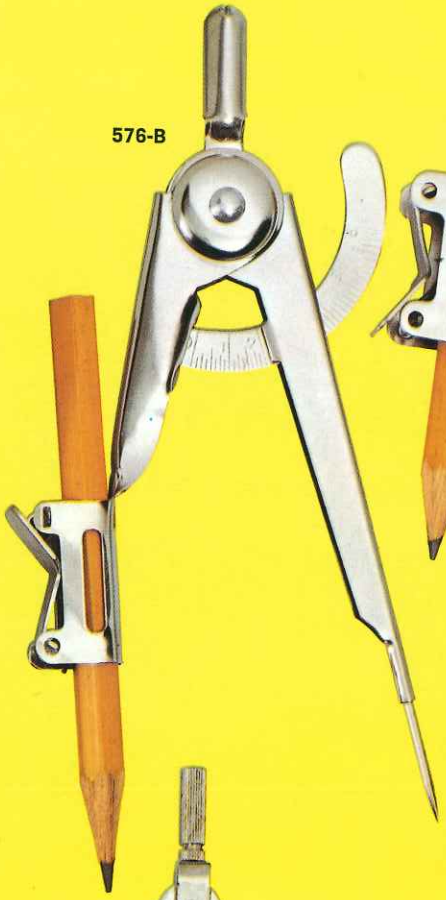
No. 615 SOLID HEAVY DUTY 12″ RULER
Fits all standard 2 and 3 ring binders. Has standard metric scales and 1/16″ markings with all ¼ inches emphasized. Extra heavy for more strength. White, turquoise and clear crystal ..... Retail **25¢**
PACKED: Individually blistered, 2 doz. to tuck carton. Case packed - 2 gross.

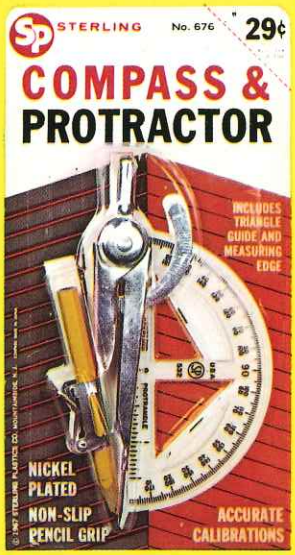
No. 542 T-SQUARE
Smooth straight edges assure ruling accuracy. Raised calibrations in inches and millimeters. Color: White ..... Retail **29¢**
PACKED: Individually carded, 1 doz. to display carton. Case packed - 1 gross.

METAL COMPASSES,

579-C

576-B





676

577

No. 579-C BALL BEARING COMPASS
Bright nickel plated heavy gauge finest steel from Japan. Positive, firm locking clasp with pencil. Equalizer-action ball bearing control to make accurate circles up to 12″ in diameter ..... Retail **29¢**

PACKED: Individually carded, 1 doz. to tuck carton. Case packed - 2 gross.

Nos. 576-B, 576-C and 676 COMPASS
Has graduated radius arc for measuring. Furnished with pencil locked firmly on side. Made in Japan. Nickel finish.
No. 576-B (Bulk) ..... Retail **19¢**
No. 576-C (Carded) ..... Retail **25¢**
No. 676 (Blistered with protractor) ..... Retail **29¢**

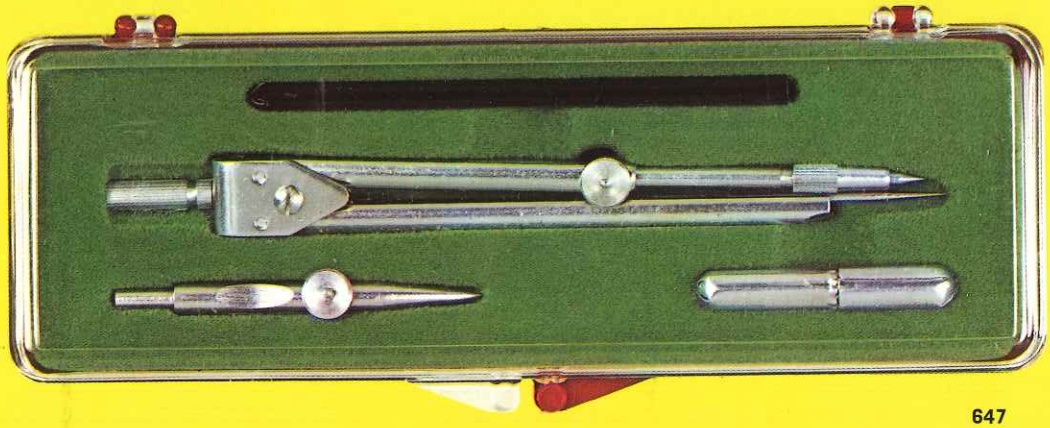
PACKED: No. 576-B 2 doz. to display carton.
No. 576-C individually carded, 1 doz. to display carton.
No. 676 individually blistered, 1 doz. to tuck carton. Case packed - 2 gross each.

Nos. 577 and 677 COMPASS
Nickel plated sheet metal German compass for draftsmen, students and artists. A compass and a divider.
No. 577 ..... Retail **39¢** No. 677 ..... Retail **49¢**

PACKED: Individually carded 1 doz. to display carton. Case packed - 2 gross each. Also blister packed as No. 677 with a lead pointer.

Nos. 647 and 648 DRAWING SETS
Fine quality German instruments of solid brass and nickel plated. No. 647 includes ruling pen, divider and spare leads. No. 648 also includes side adjustment bow compass. Packaged in clear plastic cases.
Retail — No. 647 ..... **$1.39** No. 648 ..... **$2.49**

PACKED: Individually blistered, ½ doz. to tuck carton. Case packed — No. 647 ⅓ gross, No. 648 1/6 gross.



647

DIVIDERS, DRAWING SETS

No. 646 BOW COMPASS
Combination giant bow compass and divider. Interchangeable inking pen and pencil lead parts. Includes cartridge of spare leads. Made in Japan. Nickel finish.
Retail **$1.00**

PACKED: Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.

No. 645 COMPASS DIVIDER SET
A multi-use item, compass, divider, compass-pen. Includes capsule of extra leads. Made in Japan. Nickel finish.
Retail **49¢**

PACKED: Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

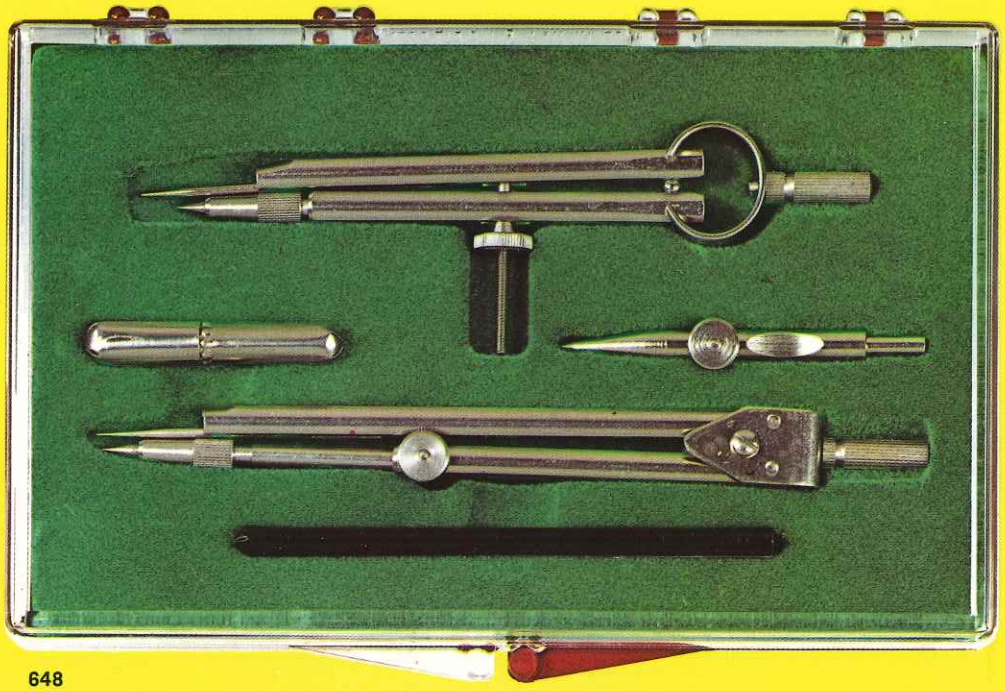
No. 678 PROFESSIONAL COMPASS/DIVIDER
Solid Brass — Nickel Plated. Interchangeable fine steel point can be replaced with standard lead parts. Metal capsule of extra leads and pouch come with each instrument. This quality German compass-divider is fine polished to resist corrosion ..... Retail **69¢**

PACKED: Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

Replacement leads available in capsule for Nos. 577, 645, 646, 647, 648, 677, 678 as No. 700.

646

645

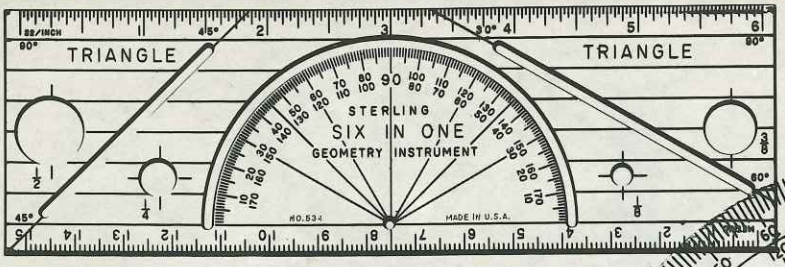


648

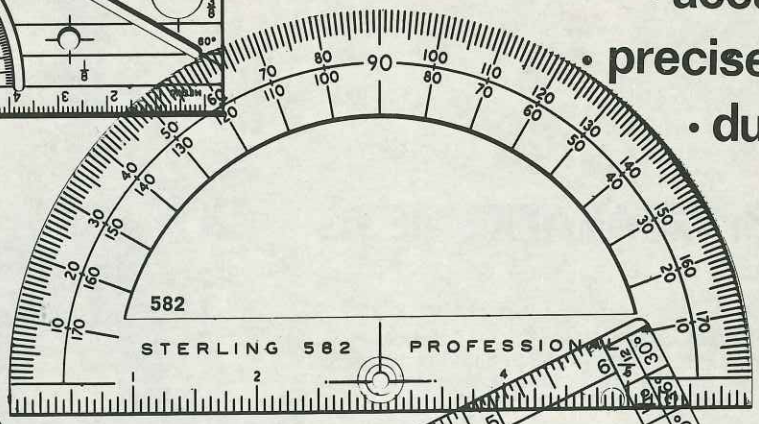
678

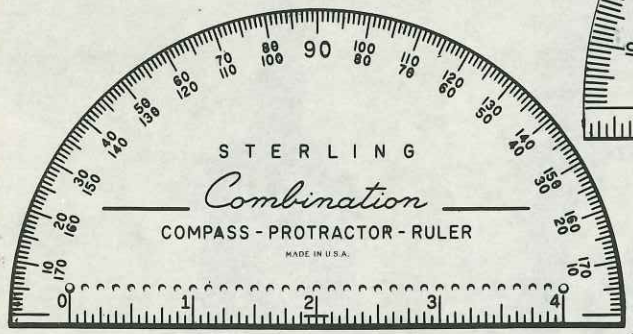
PROTRACTORS, STENCILS

- accurate
- precise
- durable



534





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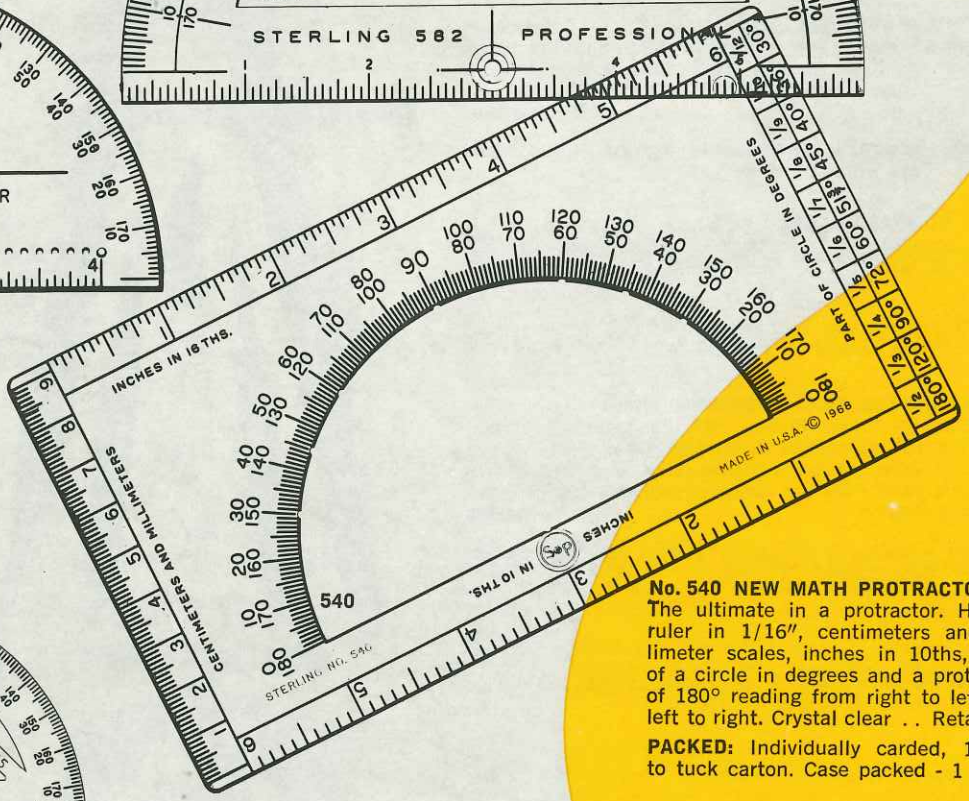
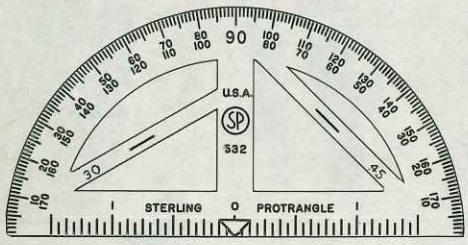
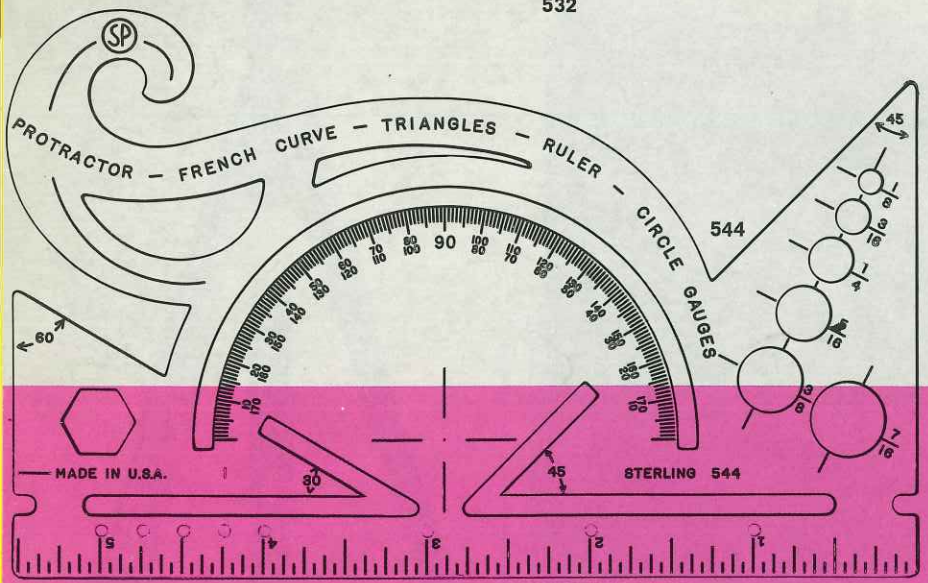


No. 540 NEW MATH PROTRACTOR
The ultimate in a protractor. Has 6″ ruler in 1/16″, centimeters and millimeter scales, inches in 10ths, parts of a circle in degrees and a protractor of 180° reading from right to left and left to right. Crystal clear . . Retail **29¢**

PACKED: Individually carded, 1 doz. to tuck carton. Case packed - 1 gross.



532



No. 544 SEVEN-IN-ONE PROTRACTOR
Forms triangles. Scribes French Curves. Makes 30-45-60-90° angles. Plots circles and hexagon outlines. Serves as a ruler. Permanently bonded black calibrations. Crystal clear . . . . . Retail **15¢**

PACKED: Individually carded, 2 doz. to tuck carton. Case packed - 2 gross.

No. 534 SIX IN ONE GEOMETRY INSTRUMENT
Instrument forms 30-45-60-90° triangles, measures all angles up to 180°, includes 1/32″ and metric scales, 4 circle gauges and parallel lines. Crystal clear. Retail **15¢**

PACKED: Individually carded, 2 doz. to tuck carton. Case packed - 2 gross.

No. 582 6″ PROFESSIONAL PROTRACTOR
Has open center and an accurate 6″ ruler at the base. Sharply defined raised graduations are black — bonded in crystal clear plastic. . . . . Retail **15¢**

PACKED: Individually carded, 2 doz. to tuck carton. Case packed - 2 gross.

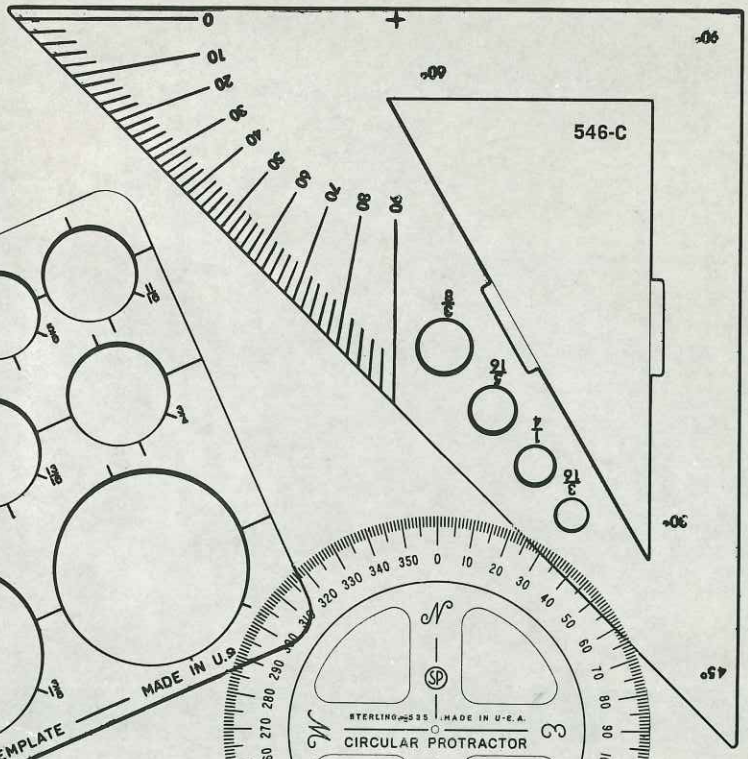
No. 520 COMBINATION COMPASS-PROTRACTOR-RULER
Beveled edges, permanently bonded calibrations. Handy for circle-making, measuring, angling and plotting. Crystal clear . . . . . Retail **15¢**

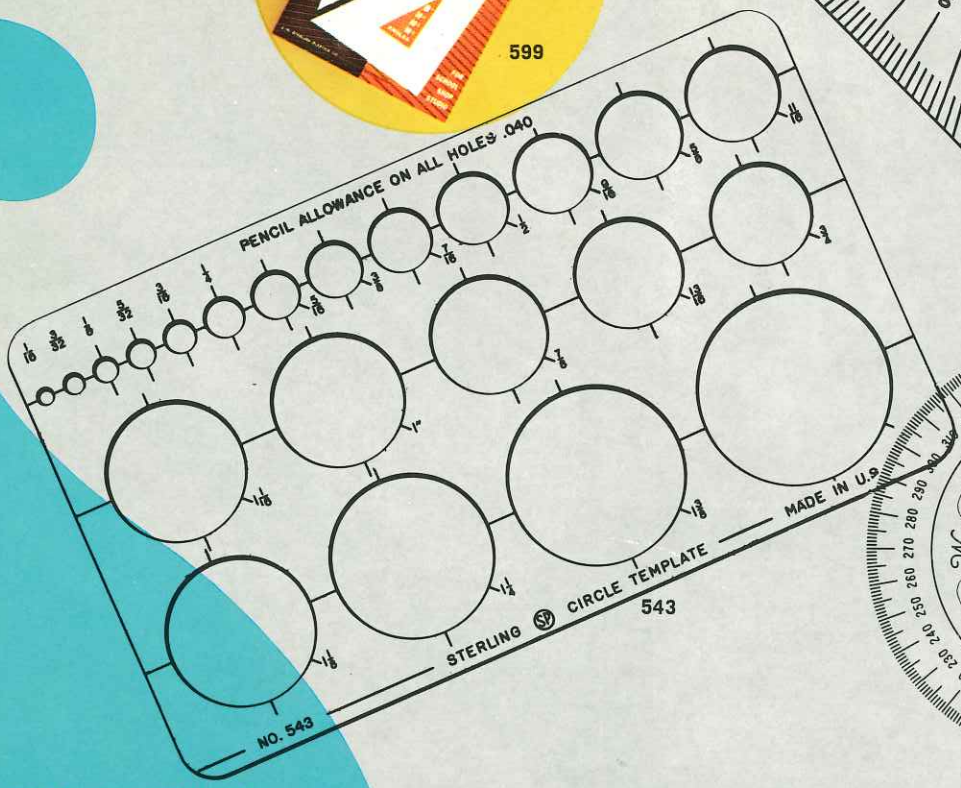
PACKED: Individually carded, 2 doz. to tuck carton. Case packed - 2 gross.

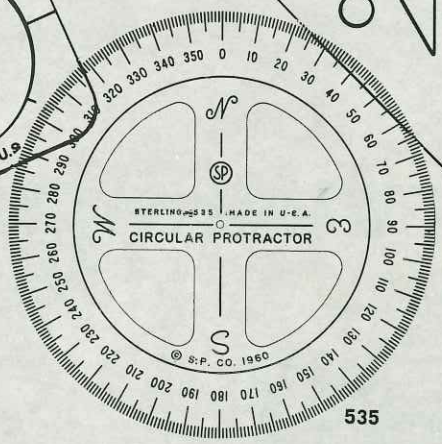
No. 532 MULTI-USE PROTRACTOR
Compact! Plots 0° to 180″ left to right, right to left. Measures. Bonded black calibrations. Crystal clear. Retail **10¢**

PACKED: 3 doz. in display carton. Case packed - 5 gross.

AND TRIANGLES







No. 546-C 6″ - 45° TRIANGLE

No. 599 6″ - 45° AND 8″ - 30°60° TRIANGLE SET

Recessed lifts to permit easy pick-up on both sides. No. 599 Triangle Set gives students the 6″ 45° and 8″ 30°/60° triangles for their combination requirements at a savings! Crystal clear.

Retail — No. 546-C ..... **30¢** No. 599 ..... **59¢**

PACKED: No. 546-C Individually carded, 1 doz. to tuck carton.
No. 599 Individually carded with 1 each 6″ 45″ and 8″ 30°/60°, 1 doz. to tuck carton.
Case packed - 1 gross each.

No. 543 CIRCLE GAUGE

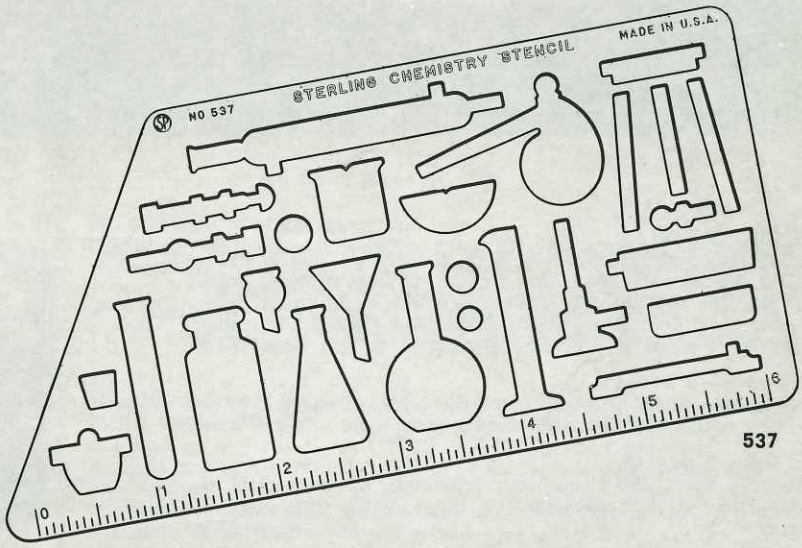
A precision instrument for accurate circles, tapered for pencil lead allowance. 22 circles from 1/16″ to 1½″. Crystal clear ..... Retail **29¢**

PACKED: Individually carded, 1 doz. to tuck carton. Case packed 1 gross.

No. 535 CIRCULAR PROTRACTOR

A full 360 degree protractor for measuring angles over 180° and plotting sectors. Can be used with marine and orientation charts. Convenient size. Crystal clear. Retail **20¢**

PACKED: Individually carded, 1 doz. to tuck carton. Case packed - 1 gross.



No. 537 MODERN CHEMISTRY STENCIL

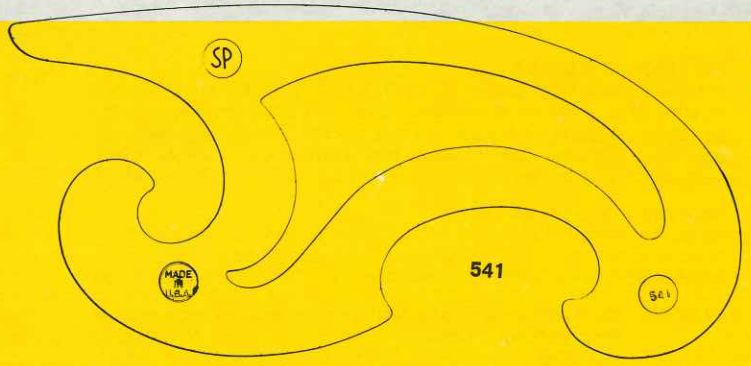
Has all of the currently used design symbols, tapered for easy tracing, plus full 6″ ruler. Crystal clear. Retail **15¢**

PACKED: Individually carded, 2 doz. to display carton. Case packed - 2 gross.

No. 541 FRENCH CURVE

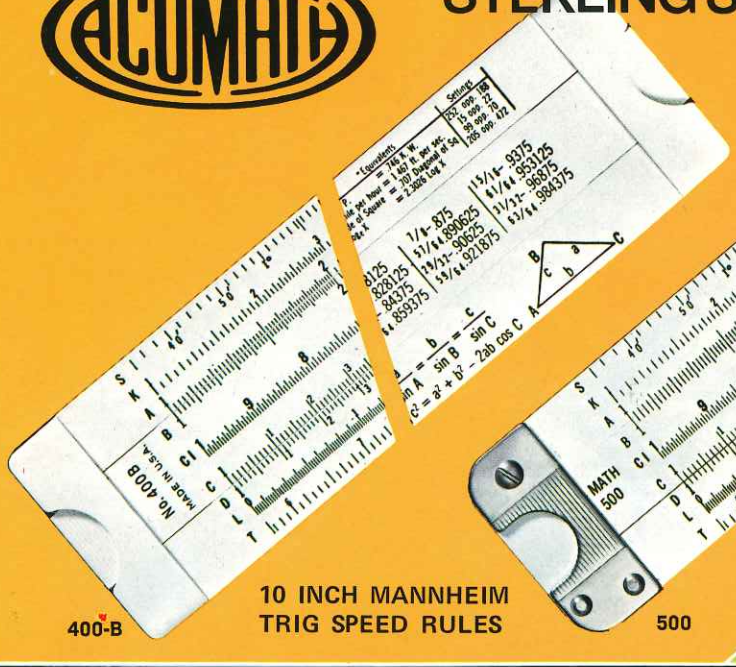
Made in one popular size for rapid turn-over. Completely transparent for clear view of working surface. Crystal clear ..... Retail **25¢**

PACKED: Individually carded, 1 doz. to tuck carton. Case packed - 1 gross.



STERLING'S top-of-the-line SLIDE RULES

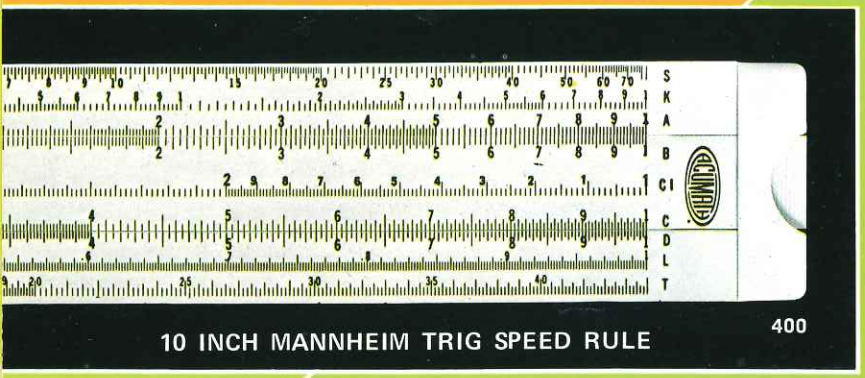
With Outstanding Features that Make them the Quality Leaders.



400-B

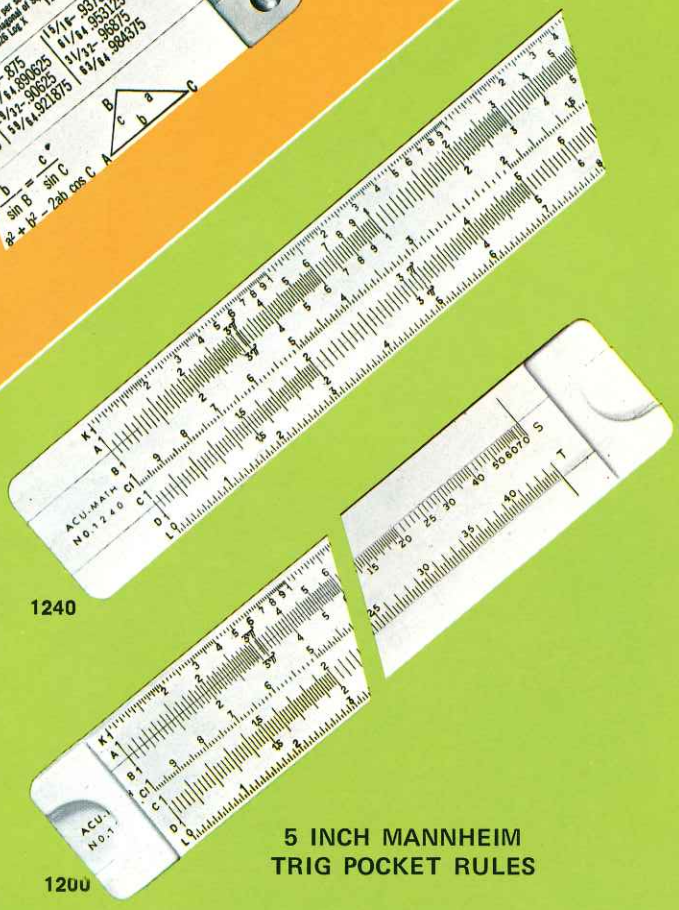
10 INCH MANNHEIM TRIG SPEED RULES

500



10 INCH MANNHEIM TRIG SPEED RULE

400



1240

1200

5 INCH MANNHEIM TRIG POCKET RULES

No. 400 — 9 SCALES
Accurately calibrated scales S, K, A, B, CI, D, L and T are engraved for permanence on the face. Fixed end brackets insure fine register. Crystal clear, optically correct lucite cursor makes reading easy. Complete with self-instruction manual and leatherette sheath. White with black engravings ..... Retail **$1.95**

No. 400-B — 9 SCALES
Same as Model 400, but with functional tables of equivalents and settings on back. White with black engravings ... Retail **$2.95**

No. 500 — 9 SCALES
Same as Model 400-B, but with adjustable stainless steel end brackets for perfect alignment of scales. White with black engravings ..... Retail **$3.95**

PACKED: No. 400, 400-B, 500 - Individually blistered. No. 400 - 1 doz. to tuck carton, Nos. 400-B and 500 - ½ doz. to tuck carton. Case packed - No. 400 - 4 doz., No. 400-B - 3 doz., No. 500 - 2 doz.

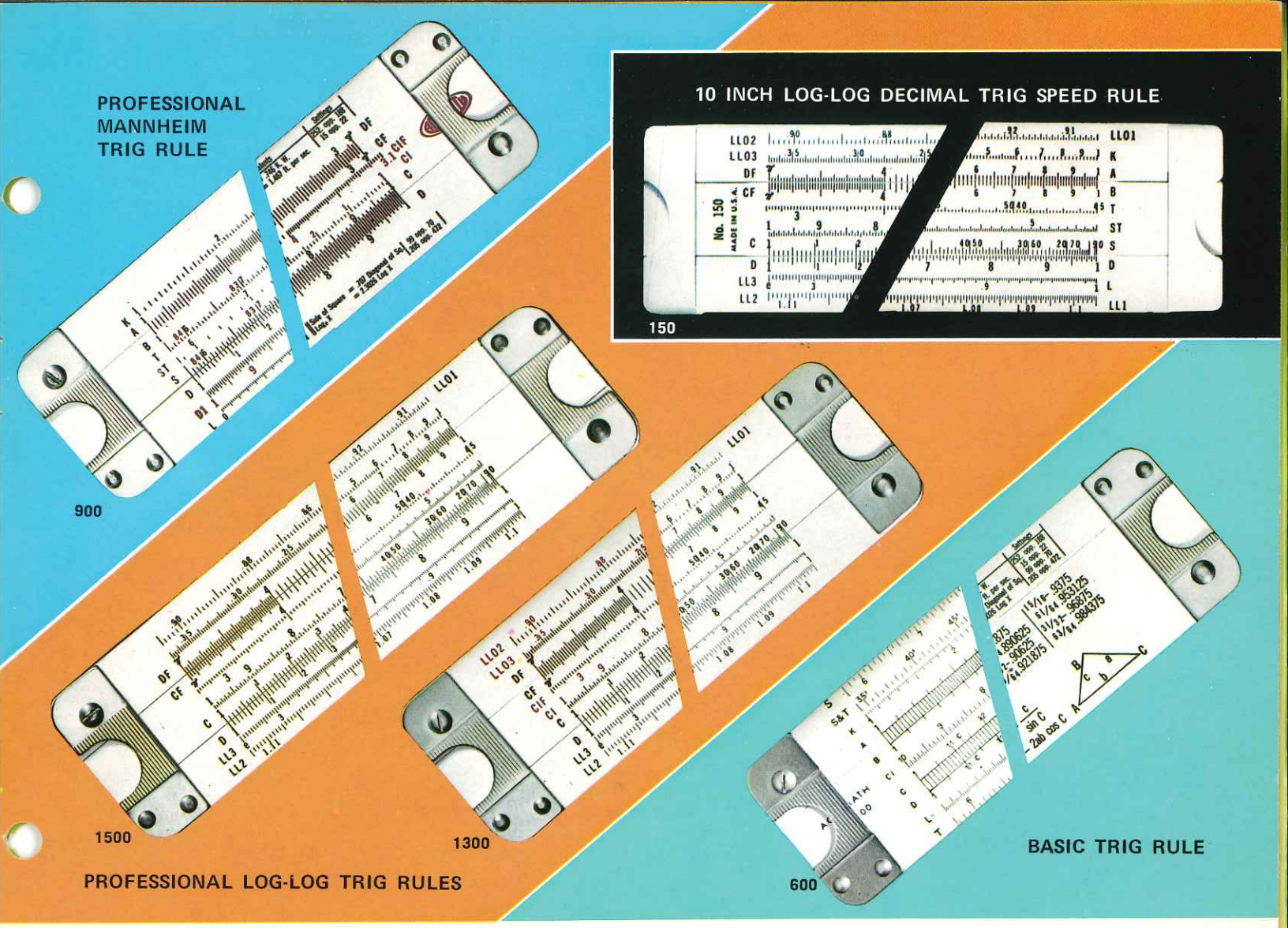
No. 1240 — 7 SCALES
Precisely calibrated scales K, A, B, CI, C, D and L are engraved in laminated vinyl for durability. Fixed end brackets keep scales perfectly aligned. Optically correct lucite cursor provides top legibility. Includes instructions and leatherette sheath. White with black engravings ..... Retail **$1.95**

No. 1200 — 9 SCALES
Same as Model 1240 but with scales S and T calibrated on reverse side. Includes instructions and leatherette sheath with pocket clip. White with black engravings ..... Retail **$3.95**

PACKED: No. 1240 Individually blistered, ½ doz. to tuck carton. Case packed - 3 doz.
No. 1200 Individually in display box. Case packed - 2 doz.

No. 409 WIRE RACK ASSORTMENT

		Scales	Retail	Total Retail
11 ea. No. 400	10″ Mannheim Trig	9	$1.95	$21.45
6 ea. No. 150	10″ Log-Log Decimal Trig	20	3.49	20.94
6 ea. No. 500	10″ Mannheim Speed Trig	9	3.95	23.70
6 ea. No. 1240	5″ Pocket Mannheim Trig	7	1.95	11.70
				77.79
Plus: New Display				Free
1 Only No. 400 — Free				1.95
TOTAL RETAIL VALUE				**$79.74**
Dealer Cost				$46.67
Dealer Profit				$33.07



No. 410 SLIDE RULE ASSORTMENT

	Scales	Retail	Total Retail
6 ea. No. 400-B 10″ Mannheim Trig	9	$2.95	$17.70
4 ea. No. 600 10″ Basic Speed Trig	10	4.95	19.80
3 ea. No. 1500 10″ Log-Log Decimal Trig	20	10.95	32.85
4 ea. No. 1200 5″ Pocket Mannheim Trig	9	3.95	15.80
			86.15
Plus: New Display			Free
1 Only No. 400-B — Free			2.95
TOTAL RETAIL VALUE			**$89.10**
Dealer Cost			$43.00
Dealer Profit			$46.10

No. 150 — 20 SCALES
The Model 150 is the best-selling of all Sterling Acumath Log-Log Decimal Trig Rules! Scales LL02, LL03, DF, CF, CIF, C, D, LL2 and LL3 on front side; LL01, K, A, B, T, ST, S, D, L and LL1 on reverse side. Fixed end brackets, instructions and leatherette sheath. White with black engravings . . . . . Retail **$3.49**
PACKED: Individually blistered, ½ doz. to tuck carton. Case packed - 3 doz.

No. 900 — 15 SCALES
Model 900 simplifies the solution to problems involving combined multiplication and division using D, C, CI, CIF, CF and DF scales. Front scales: K, A, B, T, ST, S, D, DI and L. Reverse side: DF, CF, CIF, CI, C and D scales, plus equivalents and settings. Inverted scales are in red for easier reading. Complete with fully adjustable stainless steel end brackets and crystal clear cursor, leatherette sheath and instructions. White with red and black engravings . . . . . Retail **$9.95**
PACKED: Individually in display box. Case packed - ½ doz.

No. 1500 — 20 SCALES
For the university student, professional engineer, scientist. Same scales as on No. 150. Precisely calibrated and permanently engraved. Includes adjustable, non-breakable cursor, adjustable stainless steel end brackets, leatherette sheath and instructions. White with black engravings . . . . . Retail **$10.95**
PACKED: Individually in display box. Case packed - ½ doz.

No. 1300 — 20 SCALES
Same as Model 1500, but with two-color scales to facilitate easier reading. Includes leatherette sheath and instructions. White with red and black engravings . . . . . Retail **$12.95**
PACKED: Individually in display box. Case packed - ½ doz.

No. 600 — 10 SCALES
Basic trig slide rule with 20-inch S scale. The trigonometric scales are divided into degrees and minutes, providing greater precision. Scales are S, S&T, K, A, B, CI, C, D, L, and T. Tables of decimal equivalents and formulae are on the back. Lucite cursor and stainless steel end brackets are fully adjustable. Includes instructions and leatherette sheath. White with black engravings . . Retail **$4.95**
PACKED: Individually in display box. Case packed - 1 doz.

684

589

585

587

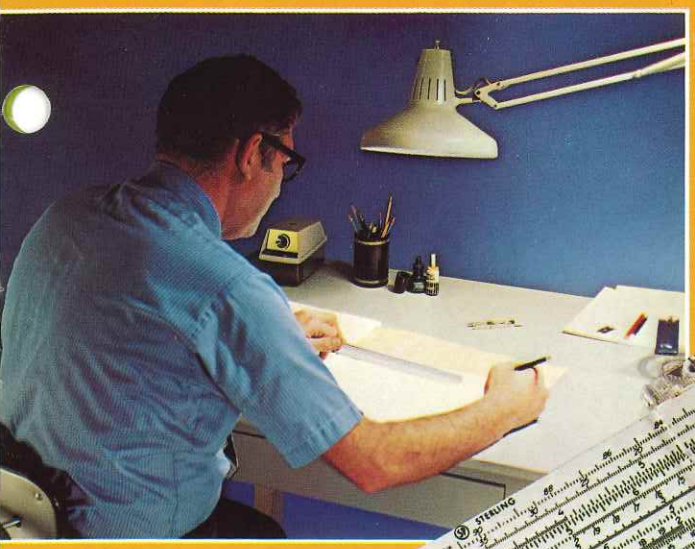
No. 593 SLIDE RULE ASSORTMENT
Wire rack self-service display contains:

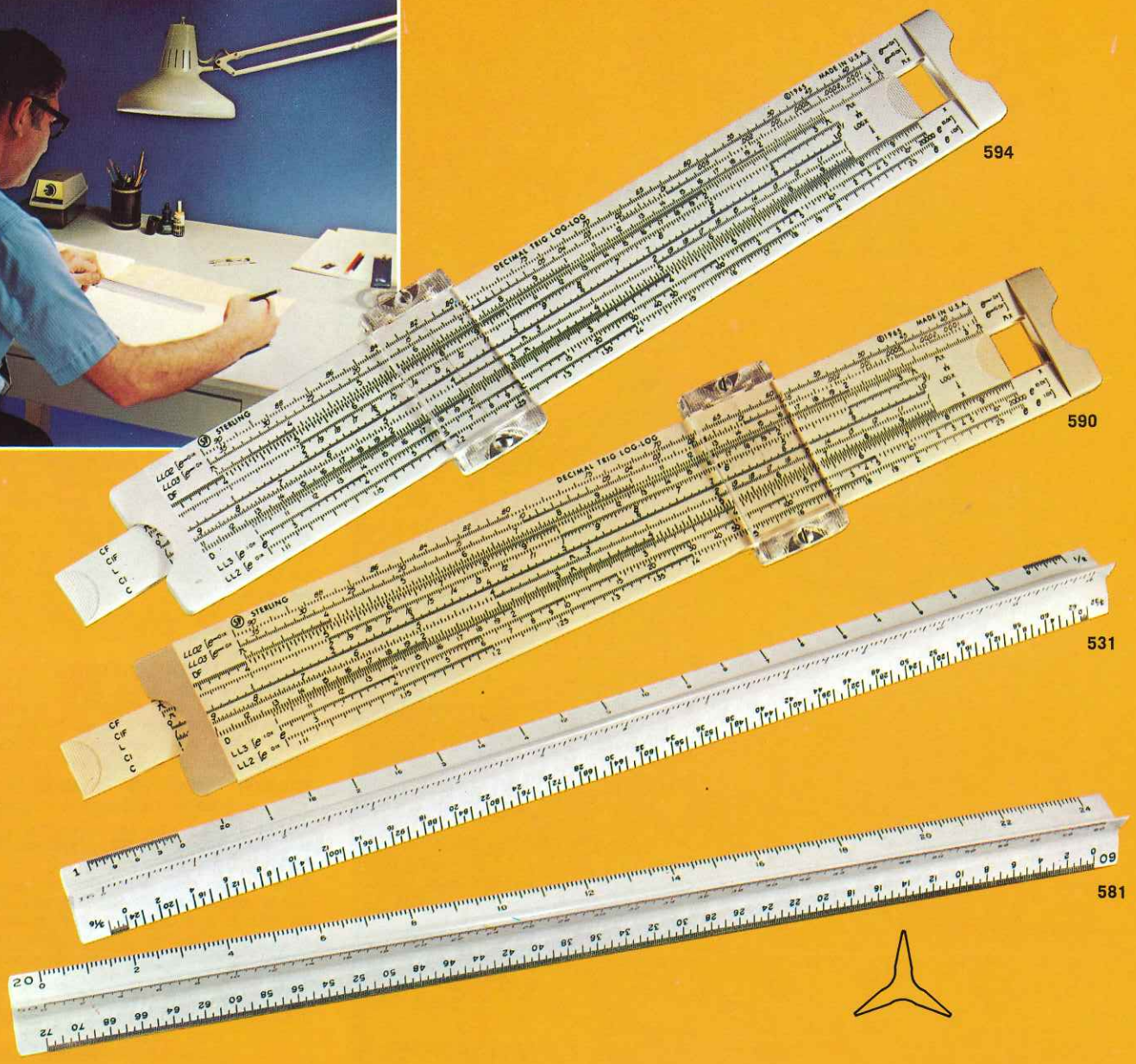
	Scales	Retail	Total Retail
12 ea. No. 687	9	$1.00	$12.00
11 ea. No. 689	9	1.49	16.39
6 ea. No. 685	11	1.98	11.88
6 ea. No. 694	22	3.49	20.94
			61.21
Wire rack			Free
1 Only No. 689 — Free			1.49
**TOTAL RETAIL VALUE			$62.70**

Nos. 684, 589 and 689 10-INCH SLIDE RULE (MANNHEIM)
Accurately graduated and matched scales: A, B, C, CI, D, K, S, L, T for all math and calculus requirements. No. 684 printed in black. Nos. 589 and 689 printed in red and black for easier reading. Box construction and spring loaded cursor assure dimensional stability and precise operation. Operating instructions packed with each rule. Satin finish white. ..... Retail No. 684 .... **$1.29** Nos. 589, 689 .... **$1.49**
PACKED: No. 589 Individually labeled in vinyl scabbard, ½ doz. to tuck carton. Case packed - 4 doz. — Nos. 684, 689 Individually blistered, 1 doz. to tuck carton. Case packed - 6 doz.

Nos. 585 and 685 10-INCH DELUXE SLIDE RULE (MANNHEIM)
In addition to the matched scales: A, B, C, CI, D, K, S, L, T it has 10″ scales in 1/16th's on one edge plus a .050's scale on the other. Red and black calibrations. Comes complete with full operating instructions and individually packaged in protective leatherette vinyl scabbard. Satin finish white ..... Retail **$1.98**
PACKED: No. 585 Individually labeled in vinyl scabbard, ½ doz. to tuck carton. No. 685 Individually blistered, ½ doz. to tuck carton. Case packed - 4 doz.each.

Nos. 587 and 687 5-INCH POCKET SLIDE RULE (MANNHEIM)
Accurately calibrated scales: A, B, C, CI, D, K, S, L, T. Permanently engraved. Complete with spring loaded Lucite cursor. Individually packaged in pocket size vinyl leatherette type scabbard containing full operating instructions. Satin finish white .. Retail **$1.00**
PACKED: No. 587 Individually in scabbard, ½ doz. to tuck carton. Case packed - 4 doz. No. 687 Individually blistered, 1 doz. to tuck carton. Case packed - 6 doz.





Nos. 594 and 694 10-INCH DECIMAL TRIG LOG-LOG SLIDE RULE
Complete with 22 scales in a functional grouping for mathematics, science and engineering. Covers full Log-Log and Trig requirements. Includes double-faced adjustable spring loaded lucite cursor. Instruction manual and scabbard. Professional white ..... Retail **$3.49**

PACKED: No. 594, Individually labeled in beautiful Morocco grain vinyl case. ⅓ doz. to counter display.
No. 694, Individually blistered with scabbard, ½ doz. to tuck carton. Case packed - 2 doz. each.

No. 590 EYE-EASE DECIMAL TRIG LOG-LOG SLIDE RULE
A new eye-ease beige color for faster, easier, more accurate computations. Fine quality workmanship with 22 engraved scales. Front face: LL02, LL03, DF, CF, CIF, L, CI, C, D, LL3, LL2. Reverse: LL01, K, A, B, T<45°, T>45°, ST, S, D, DI, LL1. Includes full operating instructions plus protective scabbard. Satin finish beige ..... Retail **$5.95**

PACKED: Individually in display box. Case packed - 1 doz.

Nos. 531 and 682 ARCHITECT'S SCALE
Satin finish white, high-impact plastic. A precise instrument for students, and structural designers with 10 different scales from 3/32″ to 3″. Clear graduations and figures are recessed ..... Retail **$1.00**

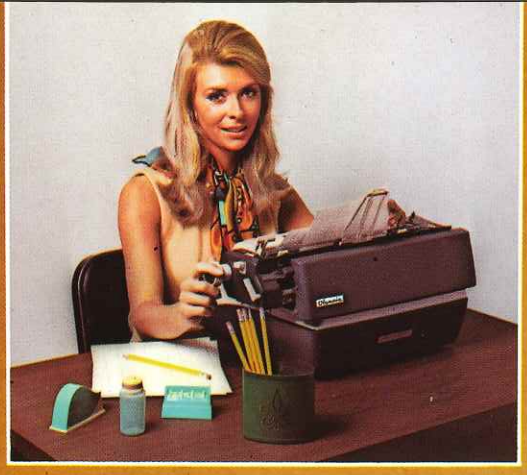
PACKED: No. 531 Individually labeled in acetate sleeve, ½ doz. to tuck carton.
No. 682 Individually blistered, 1 doz. to corrugated carton. Case packed: No. 531 - 4 doz. No. 682 - 6 doz.

Nos. 581 and 681 ENGINEER'S SCALE
Precision produced of satin finish white high-impact plastic. Accurate scale has proportions from 10 to 60. Clear, sharp graduations and figures are recessed ..... Retail **$1.00**

PACKED: No. 581 Individually labeled in acetate sleeve, ½ doz. to tuck carton.
No. 681 Individually blistered, 1 doz. to corrugated carton. Case packed: No. 581 - 4 doz. No. 681 - 6 doz.

SKILLFULLY PRODUCED INSTRUMENTS FOR DEPENDABLE ACCURACY

HANDY HELPERS FOR



513

627

661

660

660-R

Nos. 513 and 513-C SQUEEZ-BOTTLE MOISTENER
For offices, shipping, mailing departments, home and class room. Moistens envelopes, stamps, labels, trading stamps. New leak-proof sponge moistener cap lasts and serves longer. Thread-off wide bottle mouth for easy refill. Unbreakable, transparent bottle reveals fluid. Assorted colors ..... Retail **29¢**

PACKED: No. 513 - 1 doz. to display carton.
No. 513-C Individually carded, 1 doz. to tuck carton. Case packed - 1 gross each.

No. 627 MASTER MOISTENER
To moisten large areas, perfect for savings stamps, rolls of tape, big envelopes, labels, and stickers. Squeeze-type bottle cannot break or leak. Heavy duty sponge gives long use in home, office, plant or classroom. Assorted colors ..... Retail **39¢**

PACKED: Individually blistered, 1 doz. to tuck carton. Case packed - 1 gross.

Nos. 660, 660-R and 661 TYPE-WHITE® CORRECTION TAPE
No. 660 is a desk top dispenser with a 7/8″ x 120″ roll of white carbon. Refilled with No. 660-R refill. No. 661 is a disposable razor blade-type dispenser with 15 strips of 1″ x 2″ white carbon. Finest quality opaquing chalk-free correction tape.
Retail — No. 660 Dispenser **89¢**, No. 660-R Refill **69¢**, No. 661 Dispenser **49¢**

PACKED: No. 660 Individually blistered, 1 doz. to tuck carton.
No. 660-R Individually boxed, 1 doz. to tuck carton.
No. 661 Individually blistered, 2 doz. to carton.
Case packed - 1 gross each.

242

No. 241 - 10″ x 12″ — No. 242 - 4″ x 6″ — No. 243 - 3″ x 4″
CLEAN-VU FILM PROTECTOR
Protects, preserves and beautifies photos, cards, papers, important documents. Crystal clear, permanent, flexible film applies easily and quickly. Can be cut to fit smaller items.
Retail No. 241 - **79¢** - No. 242 - **59¢** - No. 243 - **29¢**

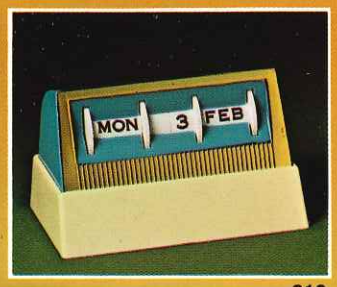
PACKED: No. 241 Two 10″ x 12″ sheets to individual envelope, 1 doz. to tuck carton.
No. 242 Six 4″ x 6″ sheets to individual envelope, 1 doz. to tuck carton.
No. 243 Six 3″ x 4″ sheets to individual envelope, 1 doz. to tuck carton.
Case packed - 1 gross each.

Illustrated on Page 17

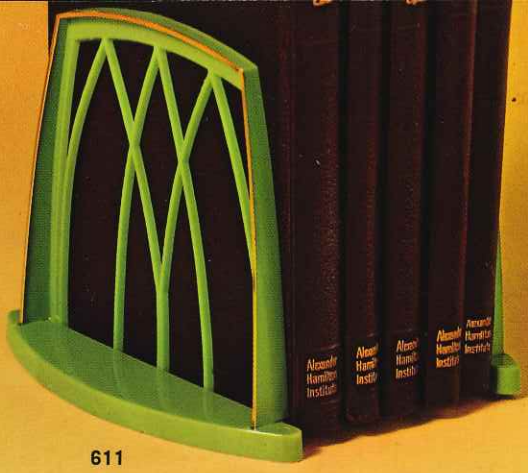
No. 612 DESK CALENDAR
Beautifully designed, gold embossed calendar shows month, day and date. Pencil tray is an added feature of this decorator accessory. Makes ideal business gift. Color black ..... Retail **$1.29**

PACKED: Individually blistered, 2/3 doz. to tuck carton. Case packed - ½ gross.

HOME OR OFFICE



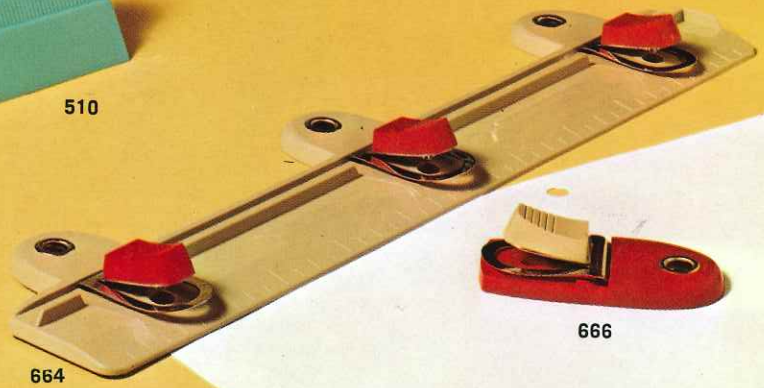
610



611

612 (See Page 16 for Description)

510



664

666

Nos. 510 and 610 PERPETUAL CALENDAR
Tells the day, date and month. Frictionless operation, positive lining-up. Attractive for office, schoolroom or home. Assorted colors. No. 610 comes in new two-tone colors, attractively gold embossed.
Retail — No. 510 . . . **29¢** - No. 610 . . . **49¢**

PACKED: No. 510 - 1 doz. to display carton. Case packed - 2 gross.
No. 610 Individually blistered, 1 doz. to tuck carton. Case packed - ½ gross.

No. 611 SNAP-LOCK BOOK ENDS
Non-scratching. Instantly set up polypropylene book ends. Attractively decorated in gold. Snap-lock hinge. Assorted colors . . . . . Retail **89¢**

PACKED: Individually blistered, 1 doz. to corrugated carton. Case packed - ½ gross.

No. 664 3-HOLE PUNCH — No. 666 1-HOLE PUNCH
Each fits into a ring binder. 3-hole punch can be used for either 2 or 3 hole punching. Both are made of hardened steel. Piercing punch assures clean, non-clogging operation. Assorted two-tone colors.
Retail — No. 664 . . **$1.00** - No. 666 . . **29¢**

PACKED: No. 664 Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.
No. 666 Individually blistered, 1 doz. to tuck carton. Case packed - 2 gross.

No. 665 STAPLE REMOVER
Clean removal of all paper staples. Positive spring action with a firm grip . . . . . Retail **49¢**
Assorted colors.

PACKED: Individually blistered, 1 doz. to tuck carton. Case packed - ½ gross.

No. 670 REFILL STAPLES
1,000 standard No. 10 staples fit our No. 669 and all small size staplers. . . . . Retail **29¢**

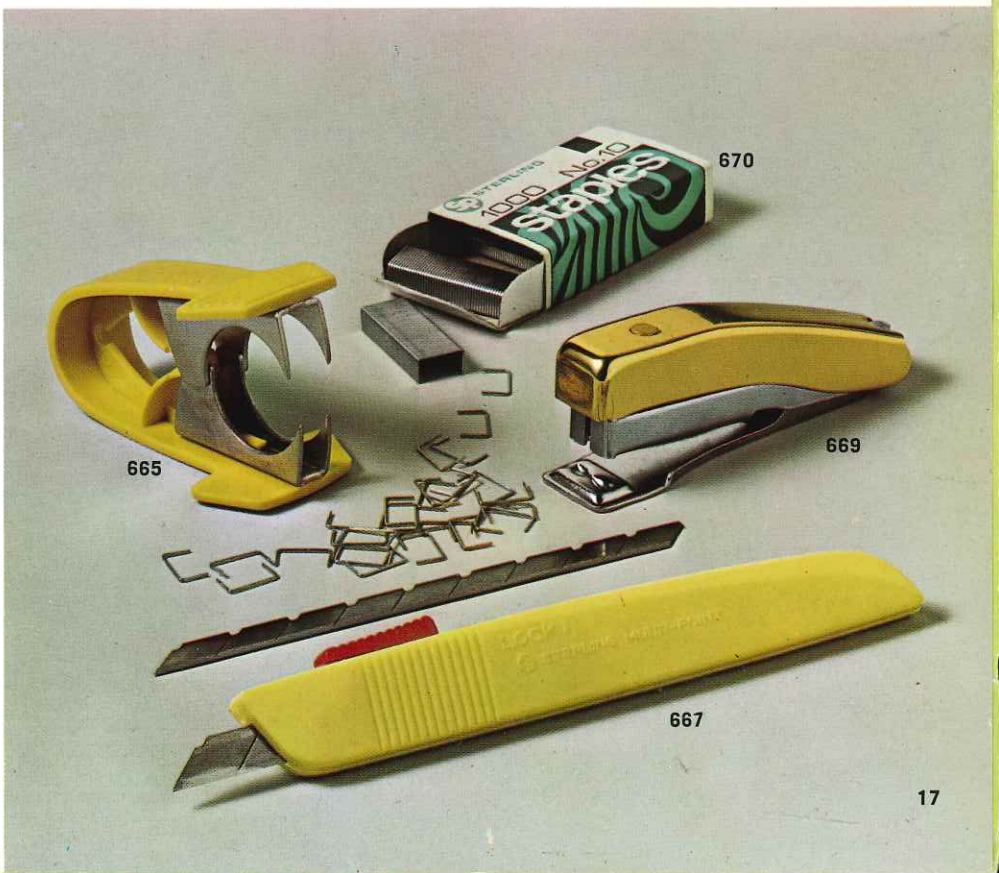
PACKED: individually blistered, 2 doz. to tuck carton. Case packed - 2 gross.

No. 669 POCKET STAPLER
A quality stapler with 1,000 coppered staples included in a compact carrying case . . . Retail **98¢**

PACKED: Individually blistered, 1 doz. to tuck carton. Case packed - ½ gross.

No. 667 MULTI-POINT KNIFE WITH SPARE BLADE
Specially designed knife blade contains 6 new cutting edges and points, 2 blades supplied — 12 cutting edges in all. As edge becomes dull, simply break it off for a new edge. Blades lock in position as well as retract into handle for safety. Assorted colors . . . . . Retail **89¢**

PACKED: Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.



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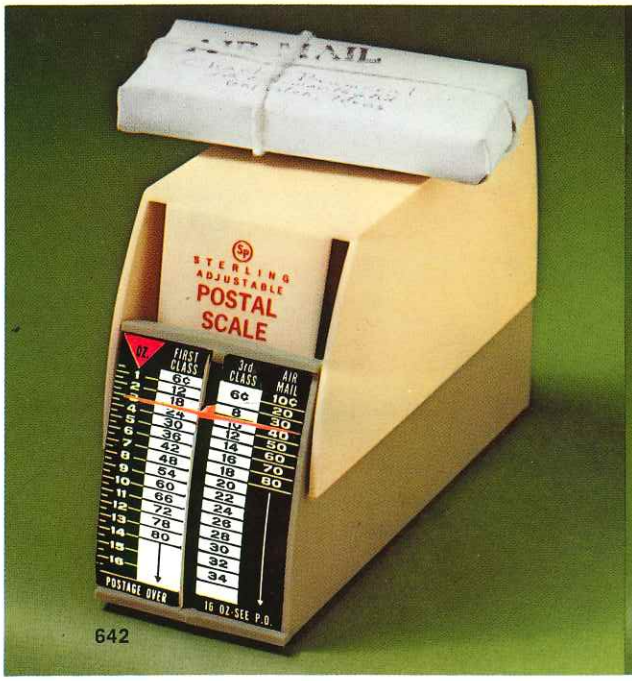
PACKAGING
All series 600 — Blister Packs
All series 500 — Carded or in Display Box

POSTAL AND DIET SCALES



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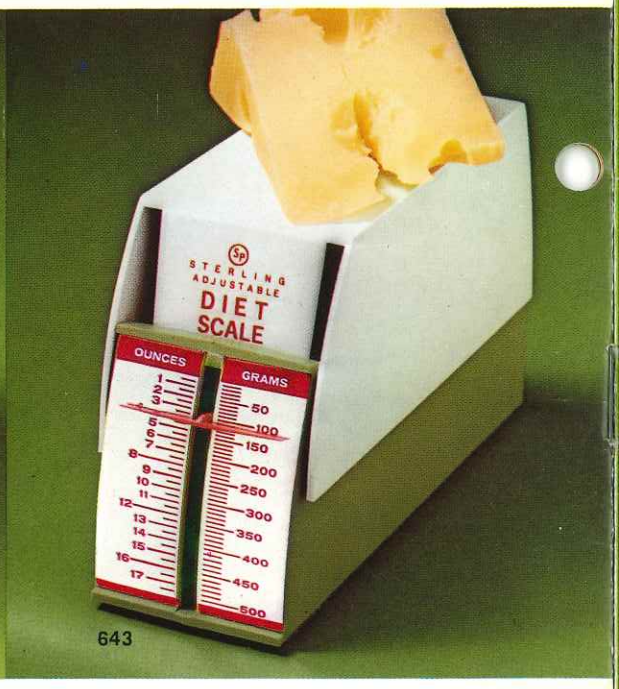

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No. 642 POSTAL SCALE — No. 643 DIET SCALE
Highly sensitive, adjustable high-impact plastic. Calibrated in 1 oz. increments up to 1 lb. Large platform for stability. Up-to-date charts for correct postage. Micrometer adjustments for positive setting. Diet scale has readings in ounces and grams to 17 ounces and 500 grams. Assorted colors ..... Retail **$2.95**

PACKED: Individually blistered, ⅓ doz. each to corrugated carton. Case packed - 1/6 gross each.

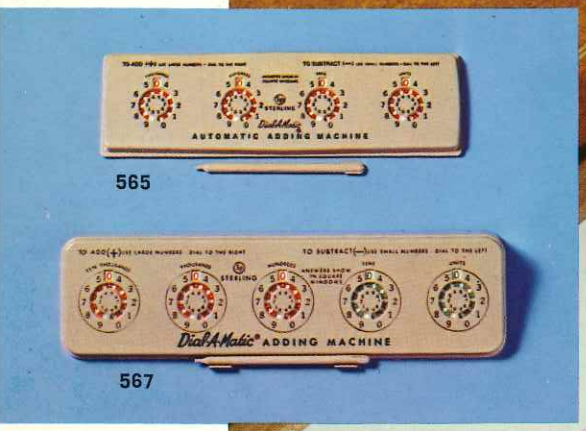
ADDING MACHINES

Nos. 565 and 625 4-DIGIT "DIAL-A-MATIC" ADDING MACHINE
Adds and subtracts in the whirl of a dial. Tallies to 9,999. All moving parts of sturdy DuPont Nylon for precision performance. Color beige ..... Retail **$1.29**

PACKED: No. 565 Individually in 2-color display carton, ½ doz. to tuck carton.
No. 625 Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross each.

Nos. 567 and 626 5-DIGIT "DIAL-A-MATIC" ADDING MACHINE
Fast and accurate for homework, household arithmetic and general daily calculations. Adds and subtracts. Tallies to 99,999. All moving parts made of sturdy DuPont Nylon and non-skip metal rockers. Color beige. Retail **$2.00**

PACKED: No. 567 Individually in 3-color display carton. Case packed - 2 doz.
No. 626 Individually blistered, ½ doz. to tuck carton. Case packed - 4 doz.



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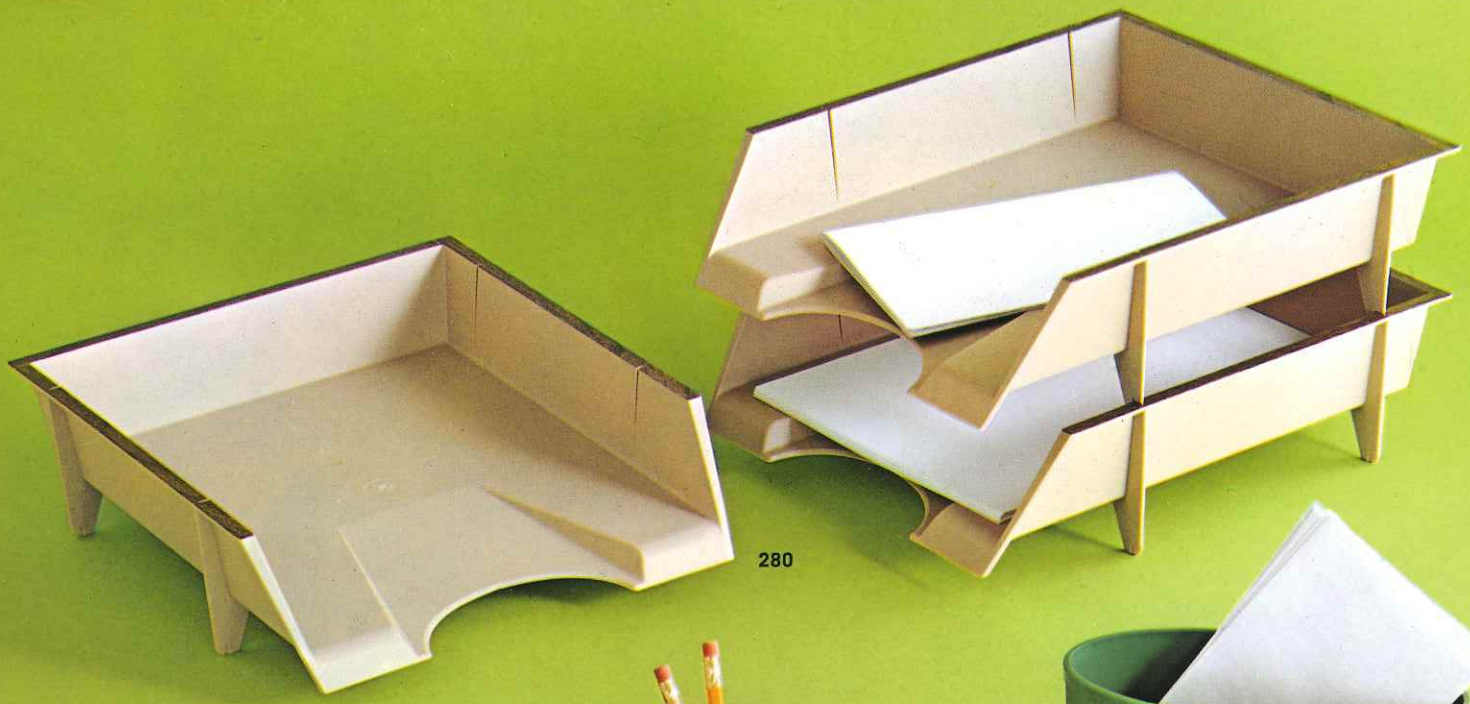
No. 568 6-DIGIT "DIAL-A-MATIC" ADDING MACHINE
- **A flick of the finger clears all dials in a flash!**
- **Adds up to 999,999 accurately! • Subtracts too!**

Skidproof base for convenient one-hand operation. All moving parts made of sturdy DuPont Nylon and non-skip metal rockers. Unbreakable high impact clearing device. Color beige ..... Retail **$4.00**

PACKED: Individually in display carton. Case packed - 1 doz.



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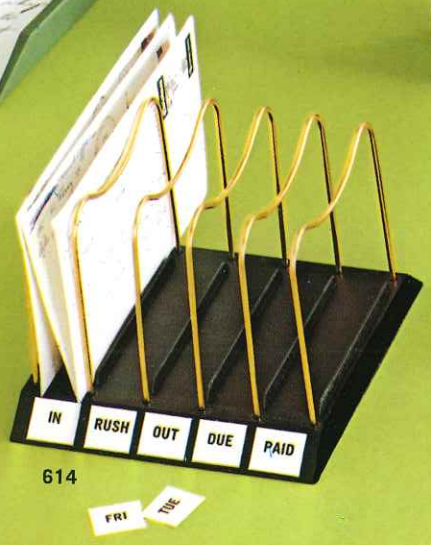

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QUALITY DESK ACCESSORIES

No. 280 LETTER TRAY
Easy to use alone or in sets of 2, 3, 4 or more. Built-in self-locking legs space each tray for easy accessability. Assorted colors with eye-catching woodgrained finish on top edge or solid colors per doz., black, green, tan. Retail **$2.25**

PACKED: Individually boxed. Case packed - 1 doz.

No. 630 MEMO HOLDER
Spring clip holds standard 4″ x 6″ memo paper. Always handy, ready to use. Attractively gold embossed Assorted colors. Retail **$1.00**

PACKED: Individually blistered - ½ doz. to tuck carton. Case packed - ½ gross.

No. 617 PENCIL CADDY WITH SHARPENER
(Stainless Steel Cutter). Keeps pens, pencils, rulers, etc. handy. No more looking for a sharpener. Sealed compartment keeps shavings from pencil well. Assorted colors ..... Retail **$1.00**

PACKED: Individually blistered, ½ doz. to corrugated carton. Case packed - ½ gross.

No. 285 MAIL CADDY
Attractive, rugged desk accessory for mail, bills, notes. Won't rust, dent, scratch or stain. Gold embossed. Assorted colors. Retail **$1.49**

PACKED: Individually carded - ½ doz. to corrugated carton. Case packed - 3 doz.

No. 614 LETTER DESK FILE
This vertical file and sorter holds papers and envelopes within easy reach. Miracle polypropylene will not scratch, rust or dent. Brass plated separators snap in and out for easy transporting. Color black ..... Retail **$1.49**

PACKED: Individually blistered, ½ doz. to tuck carton. Case packed - ½ gross.

No. 624 DESK ASH TRAY (with Perpetual Calendar)
Standard size ash tray with built-in easy-to-use perpetual calendar that shows day and date. Gold embossed. Assorted colors. Retail **$1.79**

PACKED: Individually blistered, ½ doz. to corrugated carton. Case packed - 3 doz.

FILE BOXES OF MIRACLE POLYPROPYLENE

No. 275 UTILITY BOX **No. 276 CASH-BOND BOX (with cash tray and lock). 11" long x 4¾" wide x 3½" high.**
Dent-proof, rust-proof polypropylene self-hinged cover. Built-in handle on top – plus ring and hasp to hold padlock. Perfect for papers, policies, tools, hobby items, fishing tackle etc. Colors: gray or assorted avocado and blue. No. 276 gray only
Retail – No. 275 . . . . **$1.49** - No. 276 . . . . **$2.29**

PACKED: Individually labeled, ⅓ doz. to corrugated carton. Case packed - 2 doz. each.

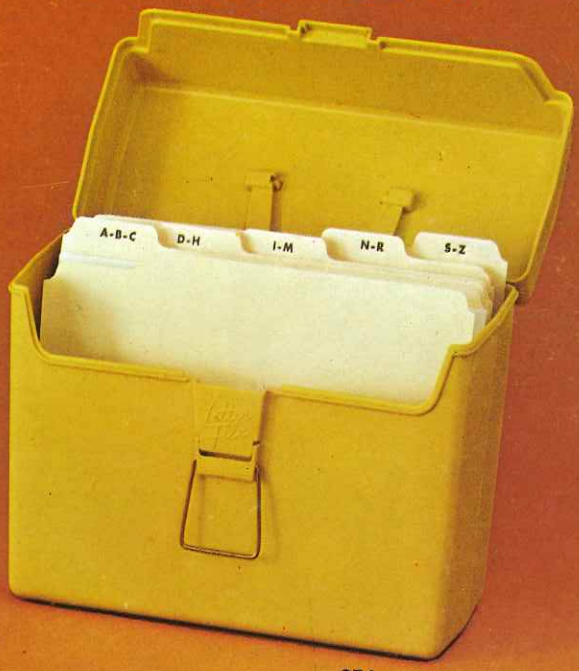
No. 528 – 3" x 5", No. 529 – 4" x 6", No. 530 – 5" x 8" FILE CARD BOX
No. 533 – 3" x 5" RECIPE BOX
Scratch-proof, rust-proof, dent-proof file and recipe boxes. Hold more than 300 cards. Self-hinge guaranteed. Contents not included. Assorted colors.
Retail – Nos. 528, 533 . . . **49¢** - No. 529 . . . **79¢** - No. 530 . . . **$1.49** . . .

PACKED: Nos. 528, 533 Individually labeled, 1 doz. to corrugated carton.
No. 529 Individually labeled, ½ doz. to corrugated carton.
No. 530 Individually labeled, ⅓ doz. to corrugated carton.
Case packed – Nos. 528, 529, 533 - ½ gross, No. 530 - ¼ gross.

No. 273 CHECK FILE BOX
Large enough to hold all standard size checks up to IBM size. Includes 12 monthly index cards and moveable separator for easy filing. Attractive two-tone colors with pull-out and removable drawer . . . . . Retail **$3.95**

PACKED: Individually labeled. ⅓ doz. to corrugated carton. Case packed - 1 doz.

for Home and Office



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No. 274 LETTER FILE 11¾" x 4½" x 10"
Miracle impact resistant polypropylene will not rust, scratch or dent. Heavy construction includes metal hinges and a metal draw bolt closure. Recessed handle – lugs in bottom keep folders from slipping. Front drops for easier selection of folders. Complete with printed dividers. Assorted colors . . . . . Retail **$3.95**

PACKED: Individually labeled. Case packed - ½ doz., solid color.

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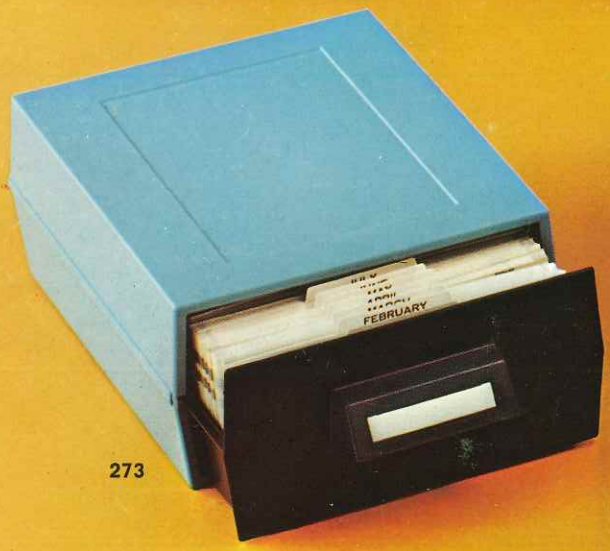

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STERLING PLASTICS COMPANY

SHEFFIELD ST., MOUNTAINSIDE, NEW JERSEY 07092

Export Office: 79 Madison Ave., New York City, N. Y. 10016